

Inverter Technology Air Conditioner 2016 Global Market Expected to Grow at CAGR 12.76% and Forecast to 2020

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WiseGuyReports.Com Publish a New Market Research Report On – “Inverter Technology Air Conditioner 2016 Global Market Expected to Grow at CAGR 12.76% and Forecast to 2020”.

The analysts forecast the [global inverter technology air conditioner market](#) to grow at a CAGR of 12.76% during the period 2016-2020.

Conventional air conditioner compressors can run at only one speed. Therefore, these compressors turn on and off at intervals to maintain the temperature inside an air conditioner. This results in high energy consumption. However, inverter technology air conditioner compressors can run at different speeds depending on the load required by the air conditioner. In inverter technology air conditioners, variable motor electronic speed drives modulate the power supplied to the motor as per load or set temperature (judged through additional circuitry), which further modulates the compressor's function. The flexible modulation thus achieved varies the speed of the compressor to provide the temperature that is required



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Covered in this report

The report covers the present scenario and the growth prospects of the global inverter technology air conditioner market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of residential inverter technology air conditioners through different retail channels.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe

- MEA

The report, Global Inverter Technology Air Conditioner Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Daikin Industries
- Haier
- Johnson Controls
- LG Electronics
- Mitsubishi Electric
- Panasonic
- Samsung
- Toshiba Carrier
- United Technologies

Other prominent vendors

- Blue Star
- Electrolux
- Godrej Group
- GREE ELECTRIC APPLIANCES
- Hisense Group
- Midea Group
- Robert Bosch
- Sharp
- Voltas (TATA)
- Whirlpool

Market driver

- Consumer and government perspectives: Superior performance.
- For a full, detailed list, view our report

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Market challenge

- Lack of standardization for interface and core frequency control algorithm.
- For a full, detailed list, view our report

Market trend

- Inclusion of value-added features to justify the high cost of inverter technology air conditioners.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

- What are the strengths and weaknesses of the key vendors?

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- Lack of standardization for interface and core frequency control algorithm
- Low awareness of inverter technology and its benefits
- High prices of raw materials
- Preference for HVAC centralized systems in smaller air conditioner markets

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