

Professional Haircare Market 2016 Global Analysis and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – “Professional Haircare Market 2016 Global Analysis and Forecast to 2020”.

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The analysts forecast the [global professional hair care market](#) to grow at a CAGR of 3.75% during the period 2016-2020.

The global economic recovery, impact of mass media, and higher disposable incomes have resulted in improved product sales in the market. Consumers use salon services to try out new hairstyles and styling products, influenced by celebrities and changing fashion trends. Salons are increasingly opting for professional haircare products to provide varied services to customers.

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Covered in this report

The report covers the present scenario and the growth prospects of the global professional hair care market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of Pilates equipment to individual customers and sports clubs in the global market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The report, Global Professional Hair Care Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.



Key vendors

- Henkel
- Kao
- L'Oréal
- P&G
- Unilever

Other prominent vendors

- Avon
- Cadiveu Professional USA
- Combe
- Estée Lauder
- Godrej Consumer Products
- Johnson & Johnson
- Revlon
- Shiseido
- World Hair Cosmetics (Asia)

Market driver

- Use of multiple platforms to engage with consumers.
- For a full, detailed list, view our report

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Market challenge

- Cannibalization through one-time purchase items and DIY home product packs.
- For a full, detailed list, view our report

Market trend

- Promotion and bundle services at salons.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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