

## Mobile Content Management 2016 Global Market Expected to Grow at CAGR 21.8% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – "Mobile Content Management 2016 Global Market Expected to Grow at CAGR 21.8% and Forecast to 2020".

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The analysts forecast the global mobile <u>content</u> <u>management</u> market to grow at a CAGR of 21.8% during the period 2016-2020.

Over the last two decades, content management has evolved and over time it has become mobile with a change in workforce structure of companies. The global mobile content management market is experiencing significant shifts as businesses need to evolve in a bid to improve the work structure.

In this age of information, content has become a crucial need for businesses as mobile applications power digital transformation. The focus on pure file sharing has now become a commodity. Employees are accessing and sharing more content on mobile



devices than ever before, resulting in the need for applications to access and share contents.

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Covered in this report

The report covers the present scenario and the growth prospects of the global content management market for 2016-2020. To calculate the market size, the report considers the revenue generated from the deployment of content management technology both on-premise and cloud.

The market is divided into the following segments based on geography:

- APAC
- Americas
- EMEA

The report, Global Mobile Content Management Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- CA Technologies
- Citrix
- IBM
- MobileIron
- SAP

Other prominent vendors

- Acronis
- AirWatch (VMware)
- Alfresco Software
- BOX
- Code42
- Dropbox
- Genwi
- Good Technology
- Google
- Huddle
- iDrive
- Microsoft
- Nuxeo
- OpenText
- Sophos
- Soti
- SugarSync
- Vaultize

Market driver

- Mobile accessibility and reduced paper-based processes
- For a full, detailed list, view our report

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Market challenge

- Concerns over data security and privacy
- For a full, detailed list, view our report

## Market trend

- Rise in adoption of enterprise mobility cloud solutions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?

- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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