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Mobile Augmented Reality 2016 Global Market Expected to Grow at CAGR 89% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – "Mobile Augmented Reality 2016 Global Market Expected to Grow at CAGR 89% and Forecast to 2020".

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The analysts forecast the global mobile augmented reality (AR) market to grow at a CAGR of 89% during the period 2016-2020.

AR technology blends digital content with the physical world; it displays computer-generated images in the user's field of vision, offering relevant information about real-world objects. It enables the user to scan the physical environment while providing an enhanced, or augmented, experience by adding virtual computer-generated information. End-users can use this technology through apps developed for their mobile devices.

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Covered in this report

The report covers the present scenario and the growth prospects of the global mobile AR market for the period 2016-2020. To calculate the market size, the report considers the revenue generated by vendors that develop AR engines and software.

The market is divided into the following segments based on end-user:
• Consumer
• Enterprise

The report, Global Mobile Augmented Reality Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors

operating in this market.

Key vendors

• Augmented Pixels
• Aurasma
• Blippar
• Catchoom
• DAQRI
• Metaio
• Wikitude

Other prominent vendors
• Google
• Infinity Augmented Reality
• Inglobe Technologies
• NGRAIN
• VividWorks
• Seabery
• Snaploader
• Total Immersion
• Zappar

Market driver
• Proliferation of mobile AR apps
• For a full, detailed list, view our report

Market challenge
• Lack of content
• For a full, detailed list, view our report

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Market trend
• Emergence of depth-sensing cameras
• For a full, detailed list, view our report

Key questions answered in this report
• What will the market size be in 2020 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

Table Of Contents – Major Key Points

PART 01: Executive summary
• Highlights

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