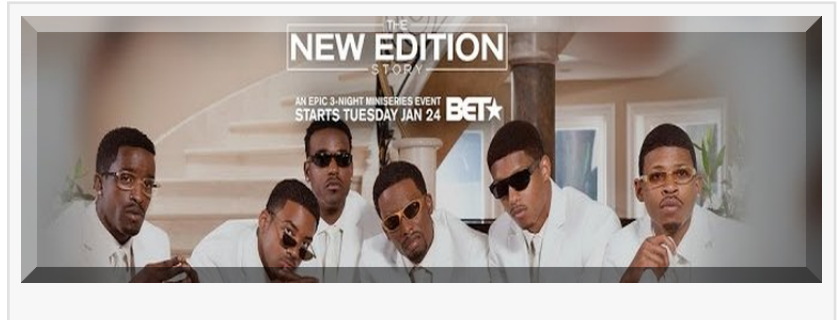


# BET The NEW EDITION Story Jan 24th 9PM ET

*BET'S EPIC THREE-NIGHT  
MINISERIES EVENT "THE NEW  
EDITION STORY" PREMIERES  
JANUARY 24 AT 9 PM ET/PT ON BET*

NEW YORK, NY, USA, December 30,  
2016 /EINPresswire.com/ -- [New Edition  
laid the foundation](#) for how modern-day  
boy bands look, feel, and sound. Boyz II  
Men, N'SYNC, The Backstreet Boys, and

New Kids On The Block all took their cues from Ronnie DeVoe, Ralph Tresvant, Michael Bivins, Bobby Brown, Ricky Bell & Johnny Gill. After 30 years of breaking hearts on the record and from the stage, New Edition finally gets the biopic that their stellar tenure in entertainment so richly deserves. This epic three-part miniseries follows the group from their humble beginnings as kids in Boston to global mega-stardom - weathering the highs and lows of controversy, personnel changes, and the ultimate cost of fame.



The star-filled THE NEW EDITION STORY cast INCLUDES Bryshere Y. Gray Elijah Kelley, Luke James, Keith Powers, Algee Smith, Woody McClain, Dante Hoagland, Caleb McLaughlin, Jahi Winston, Myles Truitt and Tyler Williams as NEW EDITION along with La La Anthony, Yvette Nicole Brown, Monica Calhoun, Lisa Nicole Carson, Sandi McCree Wood Harris, Michael Rapaport, Faizon Love, Duane Martin Tank and Bre-Z. Along with a stellar cast, THE NEW EDITION STORY includes a collective of award-winning producers and directors including iconic music powerhouses James "Jimmy Jam" Harris, Terry Lewis and Kenny "Babyface" Edmonds, Executive Producer Jesse Collins and award-winning director Chris Robinson. THE NEW EDITION STORY will air as a six hour, three night event on January 24, 25, and 26, 2017 at 9 PM ET/PT on BET.

Three Part Breakdown of THE NEW EDITION STORY Miniseries: Part One (2 hours) premieres Tuesday, January 24th at 9 PM /ET/PT

[The year is 1978](#). The city, Roxbury, MA, just outside of Boston. Eleven year old Bobby Brown convinces some friends (Ricky Bell, Mike Bivins, and Ralph Tresvant) to perform in local talent shows in an attempt to win money (and girls). Once the group is formed, they convince a hot local manager, Brooke Payne, to turn them into talent show winners. The boys are eventually discovered by music impresario, Maurice Starr, who signs them to a record deal. They add a fifth member, Ronnie DeVoe, and their debut song "Candy Girl" hits #1 on the charts. Gary Evans, a manager from NYC, promises them a better deal, bigger stardom, and more money. When the boys get a new deal with MCA Records in L.A., things get off to an inauspicious start when MCA president Jheryl Busby, underwhelmed by his new signing, pushes them to deliver a hit album or else.

Part Two (2 hours) premieres Wednesday, January 25th at 9 PM /ET/PT

It's 1984, and New Edition is in L.A. recording their second album. Ralph, fully aware of the resentment from his bandmates, requests more parts for them to sing. The album is a huge hit; but Bobby's behavior gets more erratic and outlandish while on the road. Eventually tensions erupt, and

the group dynamic takes a pivotal change – the boys vote to kick Bobby out – and New Edition is never the same. Soon Ralph decides that he wants to go solo, leaving remaining members Ricky, Mike, and Ronnie stunned. Mike, the group’s de facto leader, adds R&B singer Johnny Gill to the group. Everything comes to an ugly head when the group meets to record their next album.

Part Three (2 hours) premieres Thursday, January 26th at 9 PM /ET/PT

New Edition’s “Heartbreak” tour is an incredible success and the group is soaring high. Bobby, who has his own hit album “Don’t Be Cruel”, starts off as their opening act. But he soon eclipses them, becoming one of the biggest stars in R&B music. By 1990, all the members have launched hugely successful solo careers - even though there’s tension bubbling under the surface between them. A few short years later when most of the guys are up to their ears in debt, they agree to do a reunion album and tour with all six members, including Bobby. This should be New Edition’s rebirth, but things immediately get off to a bad start. In the aftermath, all six members go their separate ways, trying to navigate life after N.E., leaving little hope to maintain the brotherhood they once shared.

THE NEW EDITION STORY is executive produced by Jesse Collins (Real Husbands of Hollywood) for JCE Films, a division of Jesse Collins Entertainment; directed by Chris Robinson (ATL) and co-produced by Brooke Payne, Ricky Bell, Michael Bivins, Ronnie DeVoe, Johnny Gill, Ralph Tresvant and Bobby Brown.

For behind the scenes look at the [making of the film](#), plus exclusive clips and photos from THE NEW EDITION STORY, log on to <http://www.BET.com/shows/the-new-edition-story.html> and join the conversation on social media using the hashtag #NewEditionBET.

Gerald  
PR MobileWire  
305-490-2182  
email us here

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