



NATIONAL WOMEN'S MONEY® WEEK ANNOUNCES ILLINOIS PROGRAM AMBASSADOR, SHARON D. MALLORY

*Sharon D. Mallory, CEO of SDM Investments, LLC
working with non-profit to create financial resiliency for Illinois women*

CHICAGO, ILLINOIS, USA, December 30, 2016 /EINPresswire.com/ -- Today, Women's Money® proudly announced that [Sharon D. Mallory](#) has been named a [National Women's Money® Week Ambassador](#) for Illinois.

National Women's Money® Week (#WMWeek17) is a national nonprofit campaign that includes live events, online education, and social media events to highlight the resources and need for financial resiliency of women and families. This national program is organized by Women's Money®, a non-profit organization, providing services and resources to women who seek a path toward financial resiliency.

Sharon D. Mallory is the Chief Executive Officer at SDM Investments, LLC a registered investment advisory firm in Merrillville, Indiana and Chicago, Illinois. Sharon began her career in corporate America as a financial advisor in 1992 and launched SDM Investments LLC, in 2006. She has an extensive background in leadership and sales.

Sharon created the NIA Group, a non-profit financial literacy organization, to educate the people in urban communities about personal money management. Sharon has developed curriculum for children and volunteers as a facilitator on budgeting basics to middle school students under the program Mud Pies to Mutual Funds. She recently authored the books Drama, Dollars and Dreams: A Diva's Guide to Financial Management and 77 Wealth Wisdom Tips. Her articles have appeared in Indiana Minority Business Magazine and The American Association of Individual Investors Magazine. She is also featured in the TD Ameritrade Human Finance Project.

Sharon attended Purdue University in Lafayette, IN where she received her BA degree prior to pursuing advanced degrees at Chicago State University and the University of Colorado's School of Financial Planning. She received her Chartered Mutual Fund Counselor (CMFC) designation from the University of Colorado. She holds her FINRA series 6, 63, 65 securities licenses, and life and health insurance licenses in various states in which the firm is registered.

"We are very excited to work with Sharon in leading the effort in Illinois," said Women's Money® President and Founder Gina Robison-Billups. "Her expertise and ability to connect with women on a very scary topic makes her a perfect candidate to represent the concerns affecting the financial wellness of Illinois families."

About Women's Money®

Women's Money®, a 501c3 non-profit organization, completely funded by sponsorships and

donations, has developed and delivers a unique and proprietary financial education and accountability system to help women move from financial fragility to financial resiliency.

Women's Money®, a national organization, successfully piloted its innovative financial education program in Nevada in 2012. The organization produces the Women's Money® Conferences - one of the top financial education conferences in the nation, and La Conferencia de Mujeres y Dinero® - the only personal financial education conference completely in Spanish in the U.S. The organization also hosts National Women's Money® Week from January 1-7 - an awareness and education campaign highlighting the importance of financial education for women. Additionally, Women's Money® delivers its proprietary mentoring program to women and girls nationwide. The program has received the National Association of State Treasurer's Pinnacle Award, National Plutus Award Finalist recognition, and has been featured in the New York Times, Woman's World Magazine, USA Today, and Forbes.

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