

75F Announces Major Growth in Sales and Markets Served in 2016

Continued company growth and market adoption has led to expansion of 75F across commercial buildings, old and new

BURNSVILLE, MN, US, December 29, 2016 /EINPresswire.com/ -- MINNEAPOLIS, MN, DECEMBER 28, 2016 – [75F](#), the predictive analytics cloud-based software company that optimizes HVAC systems, is proud to announce the achievement of 500% year-over-year sales growth in 2016. Major gains are attributed to expanding into new construction office and warehouse projects, as well as installations with national retailers and restaurant franchisees. Lighting control and building pressure solutions expanded the opportunities to provide next level intelligence for many customers.

Known to many for its 2014 Minnesota Cup Award, 75F achieved significant gains in annual sales volumes thanks in part, to the release of the Outside Air Optimization (OAO) earlier in the year. This solution features energy efficiency of constant volume HVAC systems commonly called Rooftop Units (RTUs). Energy savings exceeds 35%, and improves indoor air quality, leading to increased employee productivity and satisfaction. The solution creates an ROI of about one year for many customers.

With approximately 136,000 existing RTUs in MN today, 75F believes the market appears to be largely untapped with tenants and building owners unaware of the potential savings. Adam Beson, 75F Director of Retail Sales comments, “Awareness of our technology continues to be a top priority for us. Everyone knows LED lighting upgrades save energy, but there is a larger opportunity to impact comfort and savings with simple HVAC optimization. For some real estate portfolios, it translates into millions of dollars in savings each year!”



75F team winning their third award for the year.

75F was elated to win three awards focused on innovative technologies in 2016; The Minneapolis / St. Paul Business Journal Eureka! Innovation Award and Titans of Technology Award were added to the trophy case, along with the Tekne Award for Clean Energy Technology. Continuing to gain recognition for innovative solutions, 75F leads the way for forward-thinking building owners, tenants and managers who understand the competitive advantages gained from smart building technologies. Soon, buildings that don't have smart, connected systems are going to feel the impact, whether it be in terms of asset classification, value, rental rates or brand perception.

About 75F:

75F is a smart building automation systems company offering predictive solutions to energy management and comfort issues in light commercial buildings. Using the best in cloud computing and the Internet of Things, 75F proactively manages buildings needs before they arise.

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