



# Nicola's Health and Beauty Products Welcomes New CEO

*Nicola's Health and Beauty Products is continually growing and now enrolls a new CEO into their expanding team.*

LONDON, LONDON, UNITED KINGDOM, January 1, 2017 /EINPresswire.com/ -- Nicola's Health and Beauty Products, a global brand for makeup and beauty items, has named Lisa Jones as chief C.E.O. With a wide ranging experience from start-ups to high growth companies and mature businesses, Ms. Jones assumed the CEO position on December 20, 2016 and is tasked with guiding the brand through its next stage of growth. Mainly promoting some of its most popular things like [3d fiber mascara](#) and foundation products.



Nicola Lewis  
Founder

Lisa has a Bachelor of Science degree from the University of Cambridge and is an accomplished retail industry executive with over 20 years of experience leading vertical retail corporations. The first 10 years of her career were spent at Gap Inc. during a period of high growth and global expansion for the corporation. She held various senior level positions throughout the Gap brand and is credited for the launch of the GapBody division, growing the brand from an idea into a 350-million-dollar business in just four years. She also used to promote other items as a side business such as various [younique products](#) online.

Prior to joining Nicola's Choice Skincare, Lisa was the Chief Product Officer at Lululemon Athletica where she successfully guided the brand from negative comp growth back to health, resulting in both revenue and margin expansion.

Throughout her career, leading high growth businesses and start-up initiatives has been Jones's expertise, along with developing strategic brand vision, innovative product development, breakthrough marketing campaigns, omni-channel expansion and operational excellence. She is respected in the industry for fostering strong and collaborative cultures, building high performance teams, mentoring talent and relentlessly focusing on the customer.

The company is currently looking for 2 new recruits to join and mostly [work from home](#) for them.

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This press release can be viewed online at: <http://www.einpresswire.com>

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