

# The season of rum is coming and it begins with the 3rd MidWest Rum Festival!

CHICAGO, ILLINOIS , USA, January 3, 2017  
/EINPresswire.com/ -- [TheRumLab.com](http://TheRumLab.com) is celebrating our the 3rd MidWest Rum Festival, it will be at the Logan Square Auditorium - Chicago, Illinois on April 8th, 2017,

The US is easily one of the most important countries in the rum category and at TheRumLab our mission is to expose the beauty, nuance, and pleasure of every aspect of rum.

Our team is responsible for the Taste of Rum Puerto Rico, California Rum Festival, New York Rum Fest and, of course, MidWest Rum Festival. Each event attracts hundreds of people from rum beginners to aficionados, rum professionals to dilettantes, and happy locals to fun seeking tourists.

The first of our series of events this year is The [MidWest Rum Fest](http://TheRumLab.com) a.k.a Chicago Rum Festival. On the heels of its two very successful predecessors, with the incredible momentum from our other events and the flourishing passion for Rum appreciation, we are expecting TheMidWest Rum Fest to even bigger and better than ever.

The event will be divided into two sessions: Spirit Industry and Rum Aficionado Grand Tasting "General Admission".

The Spirit Industry Session consists of a 1-hour program from 12-1PM to offer industry professionals the opportunity to network with brand representatives, attend training seminars, taste a wide variety of rums and mingle/meet with colleagues.

“

The first of our series of events this year is The MidWest Rum Fest a.k.a Chicago Rum Festival.

*Federico J. Hernandez*

The Rum Aficionado Grand Tasting "General Admission" Session is from 1:30 - 5:30 PM and consists of a 4 hour program that offers attendees the opportunity to taste new rums, attend brand seminars, enjoy pleasant music, and witness a mixology/flair show.

Cover Charge includes\*: A 2 oz. tasting snifter glass; a tasting punch card to redeem samples (each sample is equivalent to .25oz of neat rum or 1.5 oz cocktail), and some complimentary snacks.



Midwest Rum Fest 2017

The Spirit Industry Session will run differently. Please contact your Midwest Rum Fest representative for more details.

Come try some rums, learn and have fun!  
Make your plans and mark your calendar.  
This will be an amazing event!

For more information and to purchase [tickets](#) please go <http://www.midwestrumfest.com/>  
The Early Bird tickets are up now!

The MidWest Rum Fest  
April 8th, 2017  
Logan Square Auditorium  
Chicago Illinois

Federico J. Hernandez  
The Rum Lab Marketers  
513-426-8813  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.