

"Say Yes Radio" aims to have a positive impact on listeners

Donna Wick, CEO of DW PR / Marketing, Media & Public Relations, will host the new radio program, It's All About You – It's All About Yes.

THE WOODLANDS, TEXAS, UNITED STATES, January 3, 2017 /EINPresswire.com/ -- A publicity and marketing expert is returning to the airwaves, and this time she is aiming to have a positive impact on her listeners. Donna Wick, CEO of DW PR / Marketing, Media & Public Relations, will host the new radio program, It's All About You – It's All About Yes.

"One can see on social media platforms such as Facebook and others the vast number of people who are glad 2016 is over and done with. Say Yes Radio is going to help people create powerful strategies so that 2017 is their best year ever," said Wick. The program premieres on January 4 and will broadcast Wednesdays from 3:00 to 4:00 p.m. from 1110 KTEK-AM Wall Street Business Radio. The show will also be live-streamed on www.business1110ktek.com.



Donna Wick

It's All About You – It's All About Yes – also known as "Say Yes Radio" – is a brainchild of Wick's that was born when she read a book about patients in hospice care. She was surprised at the high percentage of people nearing the end of their lives whose greatest regret was that they hadn't lived the lives they really wanted. This led Wick to come up with the tagline to Say Yes Radio, "The strategies you need to live the life you really want."

"The premise of the show is that we have four lives each," said Wick. "Our public life, our private life, our secret life, and our yearned-for life. I and my guests will spend an hour each week teaching our listeners how to find and fulfill their yearned-for lives."

Wick's weekly guests will include authors at the forefront of progressive, successful thinking. "In our first episode, we'll be discussing Shonda Rhimes' new book, Year of Yes. The next week we'll interview Marianne Williamson, author of Return to Love/A Course in Miracles, and on our January 25 show we're slated to interview Jen Sincero, author of You Are a Badass." Shows will also include other A-list guests, a call-in line at 713-785-1817, and special interactive segments.

More can be found at www.SayYesRadio.com or on Facebook at [Facebook @SayYesRadio](#).

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