

# CES 2017: 360RIZE Introduces 360SeaDak Underwater 360 Video Dive Housing for KODAK PIXPRO SP360 Action Cameras

*360RIZE, formerly 360Heros, has announced an underwater 360 video dive housing for KODAK PIXPRO SP360 action cameras.*

LAS VEGAS, NV, UNITED STATES, January 4, 2017 /EINPresswire.com/ -- [360RIZE](#), formerly 360Heros, has announced an underwater 360 video dive housing for KODAK PIXPRO SP360 action cameras at CES 2017. The patent-pending dive housing will allow users to capture crystal clear, fully spherical 360 x 180 degree photos and videos underwater.

Coined the [360SeaDak](#), the unit houses two KODAK PIXPRO SP360 4K or SP360 1080p action cameras. The two cameras are positioned back-to-back within the dive housing. The assembly's unique optical domes are specifically designed for 360 video systems that utilize two lenses. These domes allow

two-lens camera systems to have enough coverage to capture seamless 360 video underwater with a high degree of clarity. By preserving the camera's FOV underwater and correcting lens distortion, the dome's unique design allows the image overlap between two cameras to be the same above water as it is below.



It's exciting to be able to offer the consumer and pro-consumer a powerful underwater camera housing for high quality 360 video."

*Michael Kintner, 360RIZE  
CEO*

The 360SeaDak dive housing gives divers complete camera control underwater via a series of external buttons on the housing. It can also be utilized to film seamless spherical video above water.

360RIZE CEO Michael Kintner believes the housing will be a hit with consumer divers and filmmakers interested in capturing spherical video underwater. "It's exciting to be able to offer the consumer and pro-consumer a powerful

underwater camera housing for high quality 360 video," stated Kintner in regard to the new housing. "The 360SeaDak housing is intended to be economical and priced for the consumer with professional, crystal clear spherical film quality."



360SeaDak 360 video dive housing.

360RIZE is recognized as a leader in underwater 360 video technology. The company has released a series of solutions for capturing underwater spherical video content since entering the market in 2012. This includes the [360Abyss™ v4](#) and its predecessor the 360H6 Scuba Edition. 360RIZE underwater 360 video solutions have been used by organizations such as TIME Magazine, Discovery Communications, NOAA and the United States Navy.

360RIZE holds patents for multi-camera 360 video rigs which are applied to its series of 360 Plug-n-Play™ products as well as its solutions for filming high resolution spherical video starting at 8,000 by 4,000 pixels on land, in the air and underwater.

The 360SeaDak is available for preorder on <http://shop.360rize.com>. The ship date for the new units will be early March with limited quantities available.

#### Key Features

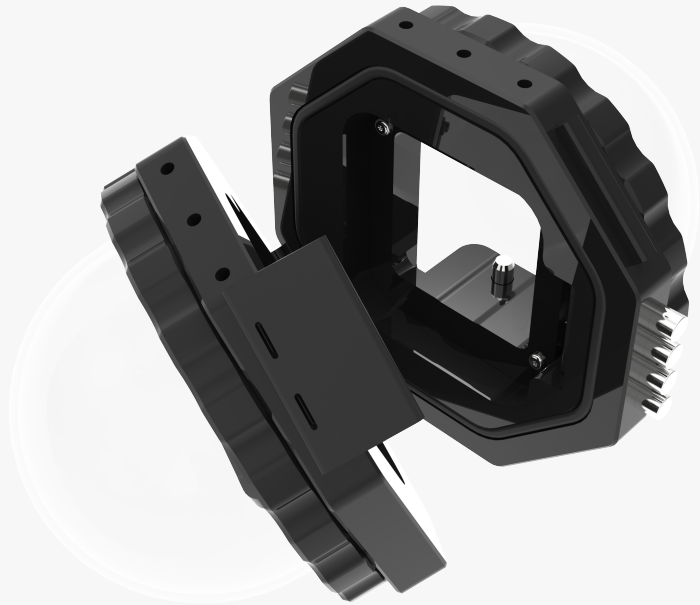
- Houses two KODAK PIXPRO SP360 4K or SP360 1080p action cameras
- Captures fully spherical 360 x 180 degree videos and photos underwater
- 360 video output resolutions up to 4096 x 2048
- Crush depth rating of 130 meters
- External controls for turning cameras on/off and to start/stop recording
- Multiple 3/8" and 1/4"-20 threaded mounting points for camera pole, ROV, dive scooter, and submarine mounting

#### About 360RIZE:

360RIZE, formerly 360Heros, specializes in 360 video camera systems that

capture professional quality spherical video content. 360RIZE also develops 360 video workflow solutions such as 360CamMan™, the world's first VR media management software. Through years of research and innovation, 360RIZE is empowering content creators to push the limits of this emerging technology and our ability to create immersive content.

Justin McLaughlin  
360RIZE



360SeaDak 360 video dive housing assembly.



360SeaDak 360 video dive housing without cameras.

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