

# EmergingGrowth.com - Friendable, Inc. (OTC Pink: FDBL) Seeks Beta Testers First Look at New Fan Pass Live Mobile App

*Limited number of slots available for iOS and Android beta testing set to begin*

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EmergingGrowth.com, a leading independent small cap media portal with an extensive history of providing unparalleled content for the Emerging Growth markets and companies, reports on [Friendable, Inc. \(OTC Pink: FDBL\)](#).

Friendable, Inc. (OTC Pink: FDBL) a mobile & social focused technology company, is currently looking for beta testers for the Company's new mobile application Fan Pass "Live" <http://www.fanpasslive.com/beta>.

Could this be what pushes Friendable, Inc. (OTC Pink: FDBL) over the top? Could they be the next social media takeover candidate?

Fan Pass is the Company's latest mobile application that has been designed to deliver high-quality, real-time video streaming of VIP and backstage activity from performing artists and celebrity events.

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*Robert A. Rositano Jr.,  
Friendable, Inc. CEO*

Exclusive behind the scenes access will be provided to fans and social followers who choose to subscribe to the uncensored content channels, via the Fan Pass mobile application. Upon its official release the app will provide a platform for artists and celebrities to connect their global fan base with exclusive behind the scenes action, typically designated for fans that pay a premium for an on-location experience.

Friendable, Inc. (OTC Pink: FDBL), has invested heavily over the last several months to ensure Fan Pass (<http://www.fanpasslive.com> and <http://www.fanpass.live>) is

Robust, user-friendly and appealing to their target audience.

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Robert A. Rositano Jr., Friendable, Inc. CEO, commented, "Entering the beta stage of our Fan Pass Live app represents a significant milestone in our development cycle as we work toward full release in 2017. Part of our process is to have several groups of beta testers using the app and providing feedback, we look forward to your submissions to participate in our beta test program and welcome all comments, it is all part of releasing a more dynamic mobile application that was designed with real user feedback."

After several months of development, Fan Pass is set to begin its first round of beta testing in early January 2017. Friendable is now seeking a limited number of testers to try the beta version on iOS or Android for free. The Company is looking for feedback on the user interface, design, features and overall identifiable bugs as it works towards full release shortly following user feedback and Q&A testing. Interested parties should sign up via <http://www.fanpasslive.com/beta> all accepted testers will be notified with download information and specific instructions on how to begin testing, provide feedback and complete the beta testing phase.

Fan Pass is expected to feature exclusive, uncut and uncensored video streaming of celebrity events such as recording studio sessions, behind-the-scenes action on music video sets, special interviews and backstage access before, during or after events to provide the ultimate fan experience.

Friendable's path to revenue with Fan Pass includes monetizing social media fans and followers of celebrities through a multi-level subscription based platform.

Friendable, Inc. (OTC Pink: FDBL) is looking forward to a strong conversion rate, as each celebrity or artist will be required to market their Broadcaster channel to their social media fans and followers, further, generating subscription revenue based on conversion.

Celebrities that Friendable has had previous or existing relationships with have, upwards of 20-50 million social media followers.

Source: Friendable, Inc.

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