

Catalyst Launches Waterproof Cases for iPhone 7, Apple Watch Series 2 at CES 2017 Setting New Bar for Category

All new products available January 8 at catalystcase.com and cases for 42mm Apple Watch Series 2 will launch in Best Buy stores nationwide and on BestBuy.com.

LAS VEGAS, NEVADA, USA, January 4, 2017 /EINPresswire.com/ -- Catalyst, the award-winning manufacturer of the world's most protective and stylish waterproof cases and accessories for electronic devices announces that the bar for complete, waterproof protection has been raised once again! Catalyst today announces the launch of Catalyst cases for iPhone 7 and 42mm Apple Watch Series 2 at CES 2017. The clever designs and cool features make these premium, everyday cases an instant classic and Catalyst's innovative construction preserves complete functionality when things get a bit more adventurous.



All new products will be available January 8 on www.catalystcase.com and Catalyst cases for 42mm Apple Watch Series 2 will also launch in Best Buy stores nationwide and on BestBuy.com. Additionally, the Catalyst case for 38mm Apple Watch Series 2 will be available at the end of January. The full line of Catalyst solutions will be on display at CES 2017 North Hall booth 7911.

“

Our newest cases are the most rugged, waterproof and stylish we've ever made and to see them on the Best Buy shelves within reach of so many people is incredibly exciting.

June Lai, Catalyst CEO

“We are thrilled to be announcing the launch of our iPhone 7 and Apple Watch S2 cases at this year's CES and that Catalyst products will now be available at all Best Buy stores nationwide,” said Catalyst CEO June Lai. “Customers can now get essential all around, everyday protection for their Apple Watch Series 1 at any Best Buy store and unparalleled, industry-leading, waterproof protection for Apple Watch Series 2 at selected Best Buy stores. Our newest cases are the most rugged, waterproof and stylish we've ever made and to see them on the Best Buy shelves within reach of so many people is incredibly exciting.”

to see them on the Best Buy shelves within reach of so many people is incredibly exciting.”

Every Catalyst case for Apple Watch Series 2 is tested waterproof to 330 ft (100m) – doubling the tested rating of the naked device. For drier adventures, the cases also protect against dust, dirt, sand and impacts up to 6.6 ft (2m) while preserving full functionality of the device.

The line of Catalyst cases for iPhone 7 and 7 Plus are tested waterproof to 33 ft (10m) – which doubles the rating of previous cases. The ultra-slim profile and clear front and back housing compliments and showcases Apple’s iconic design beautifully without sacrificing the industry leading protection Catalyst is known for.

“We’ve designed the Ultimate cases for the Ultimate devices,” said Josh Wright, Chief Creative Officer at Catalyst. “I’m absolutely delighted when I see the photos and videos that people have been able to capture while using our cases.

Our customers have grown to expect the best and I can’t wait to see where people take our newest high performance cases next.”



\$79.99 (US) Catalyst Case for iPhone 7 \$59.99 (US) Catalyst Case for the 42mm Apple Watch Series 2 \$59.99 (US) Catalyst Case for the 38mm Apple Watch Series 2 | Pre-order now | Available end January

\$89.99 (US) Catalyst Case for iPhone 7 Plus | Pre-order now | Available in March

Connect with Catalyst Facebook: <https://www.facebook.com/CatalystCase> Twitter: <https://twitter.com/CatalystCase> Instagram: <https://www.instagram.com/catalystcase/> Website: www.catalystcase.com

About Catalyst Catalyst is a lifestyle accessories brand founded to create iconic products that enable people to explore and share their world like never before. Catalyst offers premium performance accessories at the best value for their customers.

Josh Wright is an award-winning industrial designer who graduated from the Art Center College of Design. June Lai is the research, development and business partner at Catalyst. Together, after seeing a need for a product that fit their needs but did not yet exist, they designed and developed an iPhone case that would protect their products through their many outdoor and underwater adventures. Since Catalyst’s inception in 2010 the brand has introduced the highest performance line of everyday cases, accessories and sleeves featuring their own proprietary technology.

iPhone, iPad, Apple Watch are registered trademarks of Apple, Inc.

Chris Herbert
Catalyst Lifestyle
614-448-8703

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.