

Global Smartphone Security Market 2016 Share, Trend, Segmentation and Forecast to 2021

Smartphone Security Market is estimated at \$2964.89 billion in 2015 and is expected to reach \$17,500 billion by 2022 growing at CAGR of 42.6% from 2015 to 2022

PUNE, INDIA, January 5, 2017 /EINPresswire.com/ --

Summary

According to Statistics MRC, the [Smartphone Security](#) Market is estimated at \$2964.89 billion in 2015 and is expected to reach \$17,500 billion by 2022 growing at a CAGR of 42.6% from 2015 to 2022. Increased acceptance of the Bring Your Own Device, rising number of application downloads, decreasing prices of smartphones, rising number of online applications, increase in cyber attacks and increase in smartphone Internet users are some of the key factors which are fostering the market. However, less awareness about smartphone security may hinder the market growth.

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Europe is expected to dominate the global market during the forecast period. Due to increased demand for smartphone in emerging markets such as India and China, Asia Pacific is estimated to exhibit high growth.

Some of the key players in the market include Trend micro Inc, Quick heal technologies (p) ltd, Symantec, Panda security s.l, Sybase inc, Netqin mobile inc, Sophos ltd, Lookout Inc, McAfee Inc, Juniper networks Inc and Kaspersky lab.

Ownerships Covered:

- Consumer
- Enterprise

Operating Systems Covered:

- Android
- Windows

- iOS
- Blackberry
- Symbian

Features Covered:

- Anti Theft
- Data Encryption
- Anti Virus
- Other Features
 - o Anti-Malware
 - o Anti-Spam
 - o Parental Control
 - o Privacy Audit
 - o Anti-Spyware

End Users Covered:

- Personal Users
- Business Users

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific
- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina

- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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- 11.11 Kaspersky Lab

11.12 Eset, Spol. S.R.O.
11.13 Hauri Inc
11.14 F-Secure Corporation
11.15 Columbitech AB

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