



Global Direct-to-Consumer (DTC) Genetic Testing Market 2016 Share, Trend, Segmentation and Forecast to 2021

Direct-to-Consumer (DTC) Genetic Testing in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India...

PUNE, INDIA, January 6, 2017 /EINPresswire.com/ --

Summary

This report studies [Direct-to-Consumer \(DTC\) Genetic Testing](#) in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

23andMe
deCODEme
DNA DTC
GeneByGene
Genecodebook Oy
Genetrainer
MD Revolution
Myriad Genetics
Navigenics

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Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Direct-to-Consumer (DTC) Genetic Testing in these regions, from 2011 to 2021 (forecast), like

North America
Europe
China
Japan
Southeast Asia
India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Genome data bank material model
Individual health planning model
Comprehensive genome tests model
Medical precision tests model
Restricted trait tests model

Split by application, this report focuses on consumption, market share and growth rate of Direct-to-Consumer (DTC) Genetic Testing in each application, can be divided into

Direct sales
Retail sales
Doctors office
Other

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Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

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