

# Savoury Biscuit Market Size, Segmentation, Strategy, Regional Analysis and Forecast to 2022

*Global Savoury Biscuit Market Information- By Major ingredients, By Type, By Savoury Ingredients , By Specialty type, and by Region - Forecast to 2022*

PUNE, MAHARASHTRA, INDIA, January 6, 2017 /EINPresswire.com/ -- Market Highlights:

In the last few years consumers have become health conscious and are aware of organic and low calorie product so high fiber and organic food product demand has increased in the recent years.

Hence, savoury biscuits fortified with fiber have more scope in the market followed by 100% organic savoury biscuits. Companies are gradually exploring new regional flavors, healthy ingredients such as flaxseed, carom, spinach etc. to gain interest of different type of consumers. This factor will play a key role to grow [savoury biscuit](#) market at CAGR of 3% between 2016 to 2022

## Major Key Players

- Kellogg Co (U.S.)
- The East India Company (U.K.)
- EEMEA (U.K.)
- Nestlé (Switzerland)
- Burton's Foods Ltd. (U.K.)
- Lotus Bakeries NV (Belgium)
- United Savoury biscuit (U.K.)
- Walkers Shortbread Ltd (U.K.)
- Barle (India)





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•Britannia (India)

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Market Overview

Savoury biscuit is a flavored hard or crisp dry baked product generally eaten as tea snack. It is one of the broadly consumed snacks worldwide. Cheddar crackers

are the most popular savoury biscuit all over the world, as consumers of all age group enjoy the flavor. Baked bites have becoming highest growing product in recent year as it is convenience food and travel friendly packaged food.

Recently there is increase in the number of patients suffering from diseases like lactose intolerance, obesity and celiac disease segments like dairy-free, low-calories and gluten-free are in huge demand and has become fastest growing segment in global bakery market. New flavors, and consumer oriented products are attracting consumers of all age groups. Lately low calorie segments have created potential market in bakery.

Taste the market data and market information presented through more than 40 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Savoury Biscuit Market Research Report - Forecast to 2022](#)"

Market Research Analysis:

- The demand for low calorie savoury biscuit is increasing in Europe
- Top 5 importers of Savoury crispbread are U.K., U.S., Norway, France and Sweden

Downstream market analysis

The popularity of savoury biscuit in consumers among different age groups is supporting the growth of the market. Onion sour cream and tangy flavors are being appreciated by young age consumer groups, hence has created huge potential in the market. Travel friendly packaging will be new opportunity in savoury biscuit market.

Market Segments

Segmentation by major Ingredient

- Wheat Oats
- Millets
- Corn

- Mixed Grain

#### Segmentation by Type

- Crispbread
- Crackers
- Baked Bites
- Crispbread
- Wafer Biscuits.

#### Segmentation by savoury Ingredients

- Sea Salt
- Cheddar Cheese
- Herbs And Spices

Access Full Report @ <https://www.marketresearchfuture.com/reports/savoury-biscuit-market>

#### Brief TOC

#### MARKET TRENDS

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Contact:

Akash Anand,

Market Research Future

+1 646 845 9312

Email: [akash.anand@marketresearchfuture.com](mailto:akash.anand@marketresearchfuture.com)

Akash Anand

Market Research Future

+1 646 845 9312

[email us here](#)

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