

Releasing Agents Global Market Segmentation and Major Players Analysis and Forecast to 2021

Releasing Agents Market 2016 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Forecast to 2021

PUNE, INDIA, January 6, 2017 /
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The global [releasing agents](#) market is expected to grow at a CAGR of XX% and projected to reach a value of USD XXX billion dollars by 2022. A release agent is a chemical used to prevent other materials from bonding to surfaces. It can provide a solution in processes involving mold release, die-cast release, plastic release, adhesive release, and tire and web release.

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Market Dynamics

The global demand for releasing agents is increasing mainly due to the rise in demand for baked foods, which is a result of the changing lifestyles and growing health awareness among consumers. Convenience stores observed that consumers prefer bakery products over meat and other packaged foods. This growing demand for bakery foods and items has resulted in an increased demand for baking assistants such as release agents.

The food industry, majorly baking, has been facing problems with the stickiness of food products, which resulted in material loss and obstructions in production. Manufacturers have begun to use essential oils as release agents, but these oils remained on the surface of the product, resulting in low-quality products.



Rising demand for freshly baked goods, due to the increasing health awareness about the nutritional benefits, and changing lifestyles are expected to promote the consumption of release agents. Moreover, rising demand for frozen desserts from key European countries, including Switzerland, Denmark, and Sweden owing to product innovation by baked goods manufacturers on a domestic level, is likely to increase the demand for release agents over the forecast period.

Market Segmentation

The release agents market is segmented by application into bakery & confectionery, meat, processed food, and others. The market is also divided by composition into emulsifiers, vegetable oil, wax & wax esters, and antioxidants. By type, it is segmented into fluid, solid, and others (water-based, multifunctional, specialty release agents). The market is also fragmented by regions into North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW); which have been further segmented by their leading countries.

Regional Analysis

The release agents market is broadly segmented into four regions North America, Europe, Asia-Pacific, and Rest of the World. North America is the largest market for mold agents, followed by Europe. Asia-Pacific is expected to be the fastest-growing market during the forecast period. The primary factors driving the mold release market in Asia-Pacific is the growing industries in emerging economies like China and India.

Some of the key players in this industry are –

Archer Daniels Midland Company

Avatar Corporation

AAK AB

Münzing Chemie GmbH

Par-Way Tryson Company

Associated British Foods PLC

IFC Solutions, Inc.

Lecico GmbH

Malletoil & Company

Masterol Foods Pty Ltd.

Key Deliverables in the Study

Market analysis for the global releasing agents market, with region-specific assessments and competition analysis on global and regional scales

Market definition along with the identification of factors instrumental in changing the market scenario and prospective opportunities.

Extensively researched competitive landscape section with profiles of major companies along with their market share.

Identification and analysis of the macro and micro factors that affect the global releasing agents market for composites market on both, global and regional scales.

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Insights on the major countries/regions where this industry is growing and identify the regions that are still untapped.

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