



Web Courseworks and .orgCommunity Launch eLearning Thought Leaders Webinar Series

eLearning Thought Leaders, a new webinar series for association and nonprofit executives, will kick off Jan. 24, 2017.

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Chicago, Ill. (1/5/16) – Web Courseworks and .orgCommunity are pleased to announce a new webinar series, [eLearning Thought Leaders](#), for [association and nonprofit executives](#). The series will kick off on Jan. 24, 2017, with Megan Torrance on the topic of “xAPI for Instructional Designers”.

In addition to Torrance, the series will feature other eLearning subject matter experts that include: Karen Hyder, Brenda Enders, Jeff Cobb, and Celisa Steele. Each webinar will be held on the last Tuesday of the month from 11:30 a.m. to 12:30 p.m. Central Time. Register for the series here: <http://www.webcourseworks.com/elearning-thought-leaders-webinars/>.

“This partnership aims to provide engaging and beneficial eLearning webinars to a larger audience,” says Jon Aleckson, Ph.D., CEO of Web Courseworks. “We are thrilled to align ourselves with .orgCommunity and its association executive members.”

“We look forward to offering access to eLearning’s brightest authorities and providing evolving [eLearning best practices and trends](#) to leaders of member-based organizations,” says Sherry Budziak, managing partner and co-founder of .orgCommunity.

The following webinars are planned for early 2017:

- xAPI for Instructional Designers—Jan. 24: Led by Megan Torrance, CEO of TorranceLearning, who has an extensive background in business consulting and project management for instructional design and development. Torrance will discuss how the adoption of xAPI will affect instructional designers and provide new opportunities to use data for learning metrics.
- 8 Tips to Make Content Virtual—Feb. 28: Led by Karen Hyder, an online event producer and speaking coach. Hyder will provide an overview of design tools and solutions to make online virtual classrooms and webinars interactive and engaging.
- Mobile Learning: A Practical Strategy—March 28: Led by Brenda Enders, CEO of Enders consulting.

Enders will discuss how to develop mobile learning strategies – whether you are just creating a strategy or you already have a strategy in place. Mobile learning is being used by learners regardless of whether the organization has a strategy or not. So, how do you start being more strategic with your mobile strategy? Register for this webinar to find out.

•Learning Business Maturity Model—April 25: Led by Jeff Cobb and Celisa Steele, co-founders of Tagoras, who are experts in continuing education and professional development. Cobb and Steele will discuss Tagoras' newly created Learning Business Maturity Model—how it was created, how it impacts the eLearning industry, and where it could grow in the future.

About Web Courseworks

Web Courseworks is a learning technologies and consulting company. We help associations leverage technology and drive highly successful education initiatives that push them to be the leading provider of education in their field. Web Courseworks has been in the business of educational technology to improve learning since 1979 and have spent the past fifteen years focusing specifically on eLearning by providing managed services for association education, learning management systems and course development. We continue to develop and benefit from our unique position as a full-service eLearning company. Learn more at: <http://www.webcourseworks.com/>

About .orgCommunity

Launched in December 2015, .orgCommunity is the ultimate collaboration environment for association and nonprofit executives and solution providers. Designed by Sherry Budziak and Kevin Ordonez—association industry experts and visionary entrepreneurs who have a combined 50+ years of experience serving the association management industry—.orgCommunity connects association/nonprofit executives and partners through online discussion forums, programs, webinars and a robust knowledge center. Learn more at <http://www.orgcommunity.com/>.

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