

# 48 Down, 2 to Go: Life Insurance Innovator Haven Life Adds Five States and D.C. to its Coverage Roster

*Eager to offer its simple-to-acquire Haven Term policy nationwide, Haven Life announces availability in all but two states.*



NEW YORK, NEW YORK, USA, January 11, 2017 /EINPresswire.com/ -- We're

headed to Disney World. Sort of. Haven Life is thrilled to announce that its ridiculously easy process for buying life insurance is available to residents of Connecticut, Delaware, North Dakota, South Dakota, Washington, D.C., and, yes, Florida.



We're just getting started.  
*Yaron Ben-Zvi*

Haven Life's calling card is selling a high quality, affordable [term life insurance policy entirely online](#). It has transformed a typically confusing, several-week purchasing process into one that can confidently be checked off the to-do list in less time than it takes to watch a (commercial-free) rerun of your favorite sitcom.

The online life insurance agency is wholly owned by Massachusetts Mutual Life Insurance Company (MassMutual), which allows Haven Life to offer a better/faster/funner life insurance purchasing experience with the backing of a trusted insurer.

All that stands between Haven Life and a nationwide offering is just two states: California and Montana. But, rest assured, we're coming soon.

"With more innovation being seen in the life insurance industry, we're focused on expanding access to our Haven Term policy and making the life insurance customer experience better than ever before," said Yaron Ben-Zvi, Co-Founder and CEO. "We're just getting started."

To learn more about why customers love Haven Life and [to get a free term life insurance quote](#), please visit [havenlife.com](http://havenlife.com).

## ABOUT HAVEN LIFE

Haven Life is a tech-focused life insurance agency that offers high-quality and affordable term life insurance coverage that can be purchased entirely online. We're transforming the typically time-consuming and confusing process of buying life insurance into one that's easier, faster and just plain better.

Haven Term is a Term Life Insurance Policy (DTC, ICC14DTC) issued by Massachusetts Mutual Life Insurance Company (MassMutual), Springfield, MA 01111 and offered exclusively through Haven Life

Insurance Agency, LLC.

Brittney Burgett  
Haven Life  
646-762-0295  
email us here

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