

Mark Systems' Home Builder Applications Earn 2017 Top Products Designation

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MT HOLLY, NJ, UNITED STATES, January 10, 2017 /EINPresswire.com/ -- Mark Systems, the residential construction industry's leading provider of simple, visual, social, mobile, cloud-based applications for builders and developers, received two prestigious Constructech Top Products awards, placing the company among today's most influential construction technology providers.

IHMS™ achieved the Top Products award for the eighth year. The LotVue™ apps earned the award in the first year since acquired by Mark Systems. LotVue offers interactive, scalable site maps that enable users to easily visualize lot inventory, and provide easy access to detail lot information within the map.

"It is encouraging to see a new product from Mark Systems target collaboration and engagement. LotVue stands out as a new way for builders, developers, and community management companies to share data," said the Constructech editors.

"To receive a Top Products award for both IHMS and LotVue is a great honor for us. Our engineering teams work to create simple, visual, social, mobile applications to serve home builders and engage prospective home buyers in ways they've become accustomed. It is a new direction for our SaaS delivery, and we are very excited to offer award-winning, value-driven products to the markets we serve," said Scott Duman, President and CEO.

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Constructech editors

LotVue makes its industry debut this week at NAHB's International Builder's Show in Orlando, Florida. Attendees can experience both LotVue applications, Lot Insight™ and



Lot Buzz™, on a 65-inch touch screen TV, simulating how they are used in sales offices and design centers to present data to prospective home buyers in a visually appealing, engaging, easily understood way.

About Mark Systems

IHMS is the industry's only single-database, enterprise-wide home builder software suite. It supports every home building activity, IHMS delivers full back-office and field operations functions directly to every person in the building process, whether using their desktop, laptop, or hand-held device.

Through the use of interactive maps, LotVue apps, Lot Insight and Lot Buzz, allow developers and builders to easily visualize lot inventory, construction progress, sales status, budget and schedule variances, architectural, and other vital lot information.

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