

# VOD 2017 Global Market Expected To Grow At CAGR 23.16% And Forecast To 2019

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*The analysts forecast the Global Video on Demand Market to grow at a CAGR of 23.16 percent over the period 2014-2019.*

PUNE, INDIA, January 9, 2017 /EINPresswire.com/ -- [Global VOD Market](#)

VOD is a service through which viewers can watch their desired content through service channels such as cable TV, DTH, or OTT services. These services can be connected to their viewing systems such as TVs, computers, and portable devices such as tablets and smartphones. With these services, users can utilize functions such as fast-forward, rewind, and pause while watching their favorite programs. Thus, VOD services offer comfort and flexibility to customers.

## Covered in this Report

The report covers the present scenario and the growth prospects of the Global Video on Demand market for the period 2015-2019. The report classifies the market into two segments by distribution platforms: OTT/Streaming Services and TV Subscription Services. To calculate the market size, the report considers the revenue generated from these segments only. Their current market size as well as the forecast based on the revenue generated by each of them is also presented in the report. For TV subscription services, the report only considers DTH and Cable TV as mediums through which VOD service is opted.

The Global Video on Demand Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

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## Key Regions

- Americas

- APAC
- EMEA

#### Key Vendors

- Amazon.com
- Comcast
- Hulu
- Netflix
- Vudu

#### Other Prominent Vendors

- Apple
- Blinkbox
- CinemaNow
- Crackle
- DirecTV
- Google
- Indieflix
- Popcornflix
- Rovi
- SnagFilms
- Time Warner
- Verizon

#### Market Driver

- Empowering Viewers with Higher Level of Control
- For a full, detailed list, view our report

#### Market Challenge

- Limitation in Availability of Content
- For a full, detailed list, view our report

#### Market Trend

- Expansion in the Variety of VOD Contents
- For a full, detailed list, view our report

#### Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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## Table of Contents -Major Key Points

### Executive Summary

### List of Abbreviations

### Scope of the Report

#### 03.1 Market Overview

#### 03.2 Customer Segmentation

##### 03.2.1 Individual Consumer

#### 03.3 Base Year

#### 03.4 Vendor Segmentation

#### 03.5 Market Segmentation

#### 03.6 Product Offerings

### Market Research Methodology

#### 04.1 Market Research Process

#### 04.2 Research Methodology

### Introduction

### Market Landscape

#### 06.1 Market Snapshot

#### 06.2 Market Overview

#### 06.3 Market Size and Forecast

#### 06.4 Five Forces Analysis

### Market Segmentation by Distribution Platform

#### 07.1 Segmentation of Global VOD Market by Distribution Platform 2014-2019

#### 07.2 OTT/Streaming Services

##### 07.2.1 Market Size and Forecast

#### 07.3 TV Subscription Services

## 07.3.1 Market Size and Forecast

### Geographical Segmentation

#### 08.1 Segmentation of Global VOD Market by Geography 2014

#### Key Leading Countries

##### 09.1 US

###### 09.1.1 US: Economic Indicators

###### 09.1.2 VOD Market in US

##### 09.2 Japan

###### 09.2.1 Economic Overview

###### 09.2.2 Inflation in Japan

###### 09.2.3 VOD Market in Japan

#### Buying Criteria

#### Market Growth Drivers

#### Drivers and their Impact

#### Market Challenges

#### Impact of Drivers and Challenges

#### Market Trends

#### Trends and their Impact

#### Vendor Landscape

##### 17.1 Competitive Scenario

##### 17.2 Other Prominent Vendors

.....Continued

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