

# Sutro CEO Ravi Kurani named Forbes 30 under 30

*Forbes named Sutro CEO and co-founder Ravi Kurani as a part of the 30 under 30 2017 cohort, highlighting the brightest young entrepreneurs and game changers.*

SAN FRANCISCO, CALIFORNIA, USA, January 10, 2017 /EINPresswire.com/ -- [Forbes](#) named [Sutro](#) CEO and co-founder [Ravi Kurani](#) as a part of the 30 under 30 cohort for 2017, highlighting the brightest young entrepreneurs and game changers. Kurani was considered for Sutro's technological strides for optimizing the energy-water nexus, especially in the Sutro's home state of California. As water becomes both a more scarce and more valued resource, Sutro's work has supported water, chemical, and energy efficiency and conservation. Kurani's experience with high-risk issues combined with grounded knowledge of the recreational water industry positions Sutro for consistent, high impact in the energy and water space.



Ravi Kurani, Forbes 30 Under 30



**Sutro**  
Solutions for water

“Sutro has built a sensor-connected app that monitors the health of swimming pools, notifying owners if maintenance is required and automatically delivers pool supplies to their door,” said Aaron Tilly, from Forbes. “Automating the cleaning and maintenance of water systems can reduce the use of chemicals, water and energy.”

Adaptability and user experience make Sutro attractive to a wealth of water-dependent operations. Supported by co-founder and CTO Andrew Redfern, Kurani has spent two years iterating on a sensor system that can precisely and accurately measure water quality. Kurani's legacy business in the pool industry coupled with Redfern's background in technology resulted in a proprietary sensor architecture that can support up to 70 different types of water quality tests. Sutro removes the hassle from water quality management with game-changing technology and a seamless user experience. Kurani is a serial entrepreneur with successes in the impact space, and Kurani is leading Sutro to create a platform that improves water and energy management.

Sutro's CEO Ravi Kurani has been in the pool industry for over 25 years. Located at 9 Pier, San Francisco 94111, Sutro prides itself on providing solutions for water and developing a high quality

product, bringing the pool industry into the 21st century. For more information please visit <https://mysutro.com/>

Alex Mohring,  
Head of Marketing at Sutro  
(415) 878-6555  
[email us here](#)

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