

Pacific Wonderland Lager: A New Year-Round Adventure from Deschutes Brewery

Oregon brewery releases sessionable lager with a distinct Northwest twist

BEND, OR, USA, January 10, 2017 /EINPresswire.com/ -- Nearly 60 years ago, the motto “Pacific Wonderland” first showed up on license plates in Oregon in celebration of the state’s 100th birthday. Oregon is still a place full of wonder and adventure, and [Deschutes Brewery](#) bottled it up in a new sessionable brew befitting of the Pacific Northwest: [Pacific Wonderland Lager](#).

Deschutes Brewery brewmaster Veronica Vega said, “When we set out to create Pacific Wonderland, we wanted to capture the diverse spirit of Oregon in a single beer that we could share with everyone. Our team explored something a little different, creating a lager by style and then dry hopping it to make something unique – just like our home state.”

Pacific Wonderland Lager is made with a pilsner malt and a trifecta of Hallertau Herkules, Hallertau Mettelfruh and Tettnang Mandarin hops. The result is a crisp, bright beer with citrus, floral and herbal hop flavors, a delicate malt body, and a crisp, clean lager finish.

The beer’s colorful label depicts the endlessly diverse adventures that Oregon offers in all seasons, helping bring Oregon to life all the way across the country. “Pacific Wonderland” is a nickname used by many who come to the Northwest to enjoy skiing, biking, rock climbing, surfing, standup paddle boarding, hiking, golf and more. The area’s diverse ecosystems and microclimates are ideal for all kinds of outdoor recreation – and craft beer-sampling. This beer captures it all.

Pacific Wonderland Lager is 5.5 percent ABV and 37 IBUs. It will first be available on draft and in 6-packs throughout the brewery’s distribution area, and 12-packs will roll out in early spring.

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*Deschutes Brewery
brewmaster Veronica Vega*

Find out what inspired this beer in a video featuring Vega here: <https://www.deschutesbrewery.com/introducing-pacific-wonderland/>

About Deschutes Brewery

Family and employee owned since 1988, Deschutes Brewery – Bend’s original brewpub – has become the cornerstone of Central Oregon’s flourishing craft brew culture. Known for its generous use of whole hops in its defining beers such as Black Butte Porter, Mirror Pond Pale Ale, and Fresh Squeezed IPA, the brewery also keeps fans on the edge of their bar

stools with the release of small batch experimental beers each season. Now available in 29 states and Washington D.C., Deschutes’ flagship brewpub has been joined by a main brewing facility



overlooking the Deschutes River in Bend, a pub in Portland, and coming in 2021, a new east coast brewery in Roanoke, Virginia. www.deschutesbrewery.com

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