

Sunny Days In-Home Care Targets Dallas in Franchise Expansion

Award-winning, senior care company to tout concept at 2017 Franchise Expo South

DALLAS, TEXAS, UNITED STATES, January 10, 2017 /EINPresswire.com/ -- [Sunny Days In-Home Care](#) is heading to Dallas to introduce its award-winning, senior care concept to potential franchisees at Franchise Expo South. As one of only five senior-care companies attending the three-day franchise conference, the Sunny Days franchise development team promises to stand out among hundreds of concepts.

“Our [award-winning concept](#) is built on a foundation of compassionate values, and we’re looking for the best people to join us in that mission,” said David Ellenwood, founder and president of Sunny Days.

“We hold our standard of operating with family values and a client-first approach very high, and we expect that at every Sunny Days location we open. We know there are compassionate franchisee prospects in Dallas who want to operate their own business, and we’re hoping to find them during Franchise Expo South.”



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Senior care ranks among the top five most profitable franchising sectors when comparing the median initial investment to the average annual earnings produced by the business. Worldwide, the global home healthcare market is slated to grow to more than \$300 billion by 2018. Sunny Days In-Home Care stands apart from its competitors by offering larger client territories, a lower initial investment, and an industry-leading care fulfillment rate. Additionally, Sunny Days is one of few franchise concepts that will take a sizable portion of the initial franchise fee — \$10,000 — to invest in local marketing and grand opening support for franchisees.

“We have strong faith in our franchisees, and because of that, we want to ensure we’re providing them with the tools they need to get their business up and running,” Ellenwood said. “By investing back into their business, we’re helping to build our concept stronger with each new location.”

Sunny Days In-Home Care is aiming for [aggressive expansion](#) in 2017 and is looking for the right franchise owner-operators to lead the charge. For more information, visit the Sunny Days In-Home Care booth #731 on January 12 to 14 at Franchise Expo South.

About Sunny Days In-Home Care

Sunny Days In-Home Care is a leading provider of non-medical, in-home personal care service for seniors and disabled adults. Founded in 2011, the Pittsburgh-based company is focused on providing high-quality assistance to those in need of care so that they can continue to live a dignified and independent life. Sunny Days In-Home Care goes beyond providing traditional caregiving services, offering clients companionship, travel assistance, and homemaker services. The company's diverse set of clients includes seniors, veterans, people with disabilities, those who need respite care, people recovering or rehabilitating, and those suffering with Alzheimer's or dementia.

For more information about Sunny Days In-Home Care, visit sunnydaysfranchise.com or call (724) 705-2344.

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