



Global Security Printing Market 2016 Share, Trend, Segmentation and Forecast to 2021

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PUNE, INDIA, January 11, 2017 /EINPresswire.com/ -- [Security printing](#) is the process of printing of certain items that involve verification and security from unlawful activities. The major role is to avoid criminal activities like frauds, tampering, counterfeiting and other practices. Growing cases of counterfeiting practices is the major driver of global security printing market. Increasing requirement of brand protection is further boosting the demand for security printing solutions. Stringent government regulations and standards worldwide along with the growing awareness about consumer rights among consumers will propel the security printing market growth in the forthcoming years.

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North America will witness the significant growth of security printing market owing to rising consumer awareness in the region. APAC region is projected to witness the fastest regional market growth during the forecast period due to rising purchasing power and living standards in the emerging economies such as China and India. However, growing digitization will restrain the market growth during the forecast period.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

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Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Security printing solutions. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Security Printing market has been segmented by printing process, application, and geography as below:

By Printing Process
Lithographic Printing
Screen Printing
Digital Printing
Letterpress Printing
Intaglio Printing
Digital Printing
Others
By Application
Financials
Tickets
Personal ID
Brand Protection
Others
By Geography
Americas
North America
South America
Europe
Middle East and Africa
Europe
Middle East and Africa
Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Madras Security Printers Private Ltd, 3M and Giesecke & Devrient among others.

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5.2. Screen Printing

5.3. Digital Printing

5.4. Letterpress Printing

5.5. Intaglio Printing

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5.7. Others

6. Security Printing Market Forecast by Industry Verticals (US\$ billion)

6.1. Financials

6.2. Personal ID

6.3. Tickets

6.4. Brand Protection

6.5. Others

7. Security Printing Market Forecast by Geography (US\$ billion)

7.1. Americas

7.1.1. North America

7.1.2. South America

7.2. Europe Middle East and Africa

7.2.1. Europe

7.2.2. Middle East and Africa

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