

Global Security Printing Market 2016 Share, Trend, Segmentation and Forecast to 2021

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PUNE, INDIA, January 11, 2017 /EINPresswire.com/ -- [Security printing](#) is the process of printing of certain items that involve verification and security from unlawful activities. The major role is to avoid criminal activities like frauds, tampering, counterfeiting and other practices. Growing cases of counterfeiting practices is the major driver of global security printing market. Increasing requirement of brand protection is further boosting the demand for security printing solutions. Stringent government regulations and standards worldwide along with the growing awareness about consumer rights among consumers will propel the security printing market growth in the forthcoming years.

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North America will witness the significant growth of security printing market owing to rising consumer awareness in the region. APAC region is projected to witness the fastest regional market growth during the forecast period due to rising purchasing power and living standards in the emerging economies such as China and India. However, growing digitization will restrain the market growth during the forecast period.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

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Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with

growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Security printing solutions. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Security Printing market has been segmented by printing process, application, and geography as below:

By Printing ProcessLithographic Printing

Screen Printing

Digital Printing

Letterpress Printing

Intaglio Printing

Digital Printing

Others

By ApplicationFinancials

Tickets

Personal ID

Brand Protection

Others

By GeographyAmericasNorth America

South America

Europe Middle East and AfricaEurope

Middle East and Africa

Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Madras Security Printers Private Ltd, 3M and Giesecke & Devrient among others.

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5.3. Digital Printing

5.4. Letterpress Printing

5.5. Intaglio Printing

5.6. Digital Printing

5.7. Others

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6.2. Personal ID

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6.5. Others

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7.1.1. North America

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7.2.1. Europe

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