

# Helion Celebrates 20th Anniversary, Helping Auto Dealers with Proactive IT Strategies to Support Business Success

TIMONIUM, MD, UNITED STATES, January 11, 2017 /EINPresswire.com/ -- Helion Automotive Technologies announced today it's celebrating the company's 20th anniversary. For 20 years Helion has been a Managed Services Provider for auto dealerships, designing and implementing proactive information technology (IT) strategies to support auto dealers' business success. One year ago Helion expanded into the [heavy-duty trucking](#) dealership space when they brought Summit Truck Group on board as a new customer.



Like many well-known tech visionaries, Helion founder and president Erik Nachbahr started in his basement and grew his business through referrals. His first automotive client was a Toyota dealer who referred him to several other Toyota dealers, and on it went. After recognizing a need in the automotive niche, Nachbahr quickly decided to specialize in providing managed IT services to auto dealerships.

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*Erik Nachbahr, President of Helion Automotive Technologies*

“A lot of auto dealers struggle with technology because so many of the IT problems they have are specific to what they do; such as issues with multiple vendors playing the blame game, or DMS and integration issues,” said Nachbahr. “Focusing only on automotive gives us an edge because we know if a vendor's latest software update is buggy, or if there's a problem with an OEM application, so our clients know the problem is not on their end.”

With an average 15 percent annual growth rate, today Helion services over 650 dealerships and 28,000 end users. The company handles an average 300 Help Desk calls every day and resolves more than 6,000 IT issues per month.

Nachbahr credits Helion's growth to its reputation for service excellence and keeping its primary focus on auto dealers' success via the implementation of proactive IT strategies.

“We show dealers how IT can help achieve growth and other business goals they want, by planning out a detailed IT strategy for 60 months,” said Nachbahr. “Without this planning dealerships’

responses to IT problems tend to be reactionary, which hinders productivity and affects employee morale."

Helion also advises dealerships on new technologies, security issues, the importance of understanding the systems they have (such as their phone configurations' impact on incoming leads and customer satisfaction), as well as how IT can improve efficiency and productivity in the workplace.

Win a free Amazon Echo Dot! To celebrate its 20th 'birthday', Helion will be giving away one Amazon Echo Dot every day during the NADA/ATD Convention & Expo at Booth #4303. Amazon Echo Dot is a hands-free, voice-controlled device that users frequently refer to as "Alexa" and is commonly used to play music, control smart home devices, set alarms, read news and more.

To join the celebration, visit Helion Automotive Technologies at Booth #4303 at the NADA/ATD Convention & Expo in New Orleans. For more information or to schedule an appointment at NADA/ATD, contact Helion at 443-541-1500.

#### About Helion Automotive Technologies

Helion...Putting Your Dealership in the FAST LANE! Helion Automotive Technologies is a leading IT solutions provider, providing auto dealers with faster, more efficient networks and secure data protection. From managed services to IT assistance and service desk help, Helion offers both short-term IT fixes and long-term planning so dealers can focus on what matters most: selling more cars. Helion has specialized in IT for more than ten years and works with 650+ auto dealers nationwide. Dealers can request a free assessment of their IT needs at [www.heliontechnologies.com](http://www.heliontechnologies.com).

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