

Financial Cards and Payments in Hong Kong, China Market 2016 Share, Trend, Segmentation and Forecast to 2021

Hong Kong's economy expanded by 1.4% year-on-year in current terms for the first three quarters of 2016, a slowing pace of growth from same

PUNE, INDIA, January 12, 2017 /EINPresswire.com/ -- Hong Kong's economy expanded by 1.4% year-on-year in current terms for the first three quarters of 2016, a slowing pace of growth from same period of previous year. A low unemployment rate and a stable inflation rate anchored resilient purchasing power among consumers. Hong Kong residents have adapted very well to contactless payment transactions for everyday purchases via credit cards and Octopus pre-paid cards. In addition to the strong growth in e-commerce and the prominent trends of online s...

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<u>Financial Cards and Payments</u> in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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