

# Global Monster Beverage Market Analysis By Regions, Sector, Distribution Strategies 2017

*This report covers the global non-alcoholic drinks portfolio of Monster Beverage Corp, analysing the competitive positioning of its energy drinks range.*

PUNE, INDIA , January 12, 2017 /EINPresswire.com/ -- [Monster Beverage Corp in Soft Drinks](#)

This report covers the global non-alcoholic drinks portfolio of Monster Beverage Corp, analysing the competitive positioning of its energy drinks range, its strength in new product innovation, the impact of its June 2015 strategic partnership agreement with The Coca-Cola Co, and its geographic and category expansion opportunities.

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Monster Beverage Corp in Soft Drinks (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Soft Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table Of Contents

Monster Beverage Corp in Soft Drinks (World)

December 2016

Scope of the Report

Strategic Evaluation

Competitive Positioning

Market Assessment

Geographic and Category Opportunities

Operations

Recommendations

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