

UPS Market 2016 Indian Trends, Market Share, Industry Size, Growth, Opportunities, and Forecast to 2021

UPS India Market Segmentation and Major Players Analysis and Forecast to 2021

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/EINPresswire.com/ -- Power shortage is one of the greatest barriers in the development of India. Though it affects the GDP of the country real bad, it acts as a boon to the Power Backup industry of India. [UPS](#) (Uninterruptible Power Supply) is one of the appliances which provide the consumers with electricity in cases of sudden power outage. UPS comes out to be a very important appliance as it helps to save the important data in. E-Commerce, data centers, servers, and electronic & medical equipment's need high level of uninterrupted power supply and thus generating significant demand for high power range of UPS systems in India. On the other hand, government is also working towards supplying the whole country's electricity

demand in the long run. Therefore, Indian UPS market is expected to witness stable growth in the coming years. This report is about the market size of the UPS market in India and how because of the inconsistent power supply and the avoidance of the loss of data in data centers and SOHO, UPS pose as necessity. This report reveals that UPS are being used in the industrial segment for various application as well which will lead the UPS market further. The report also covers the detail of UPS market by segments and by capacity as well.

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Significant demand from the IT/ITES, Government and Manufacturing sector is catalyzing the growth of the UPS market. The need of urban mass transportation systems is also one of key driver of UPS market. Electricity shortages and frequent outages are major support in the use of UPS system, causing higher penetration of online UPS, especially in Tier 2 and 3 towns. Some of the major players in the UPS market are Emerson, Eaton, APC, Luminous and Microtek. The



strong foothold of the organized sector in the market, the increasing use of UPS system in all the residential purposes and the commercial sectors are some of the factors which are expected to make the water heater market grow till 2021.

According to “India UPS Market Outlook, 2021”, the market for UPS in India grew with a CAGR of 6.77% from 2010 to 2014. Online UPS system dominates the Indian UPS market. Modular UPS is one of the key trends in the UPS market which will drive the market in future. The Indian UPS market is largely dependent on low range (up to 25 KVA), accounting for more than half of the total UPS market. However, this trend is set to change due to rising applications of UPS systems in industrial sector. The pricing analysis of the UPS system helped in revealing that that manufacturing cost of a UPS mainly accounts from core components like transformer and IGBT. New entrants are also increasing and their revenue share is expected to grow over the forecasted period, owing to their expansion plans and widening of dealership networks.

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Key points in table of content

1. Executive Summary
2. Global Uninterruptible Power Supply (UPS) Market Outlook
 - 2.1. Market Size
 - 2.1.1. By Value
 - 2.1.1.1. Total UPS Market
 - 2.1.1.2. Total Industrial UPS Market
 - 2.1.1.3. Total Residential UPS Market
 - 2.1.2. By Volume
 - 2.2. Market Share
 - 2.2.1. By Segment
 - 2.2.2. By Region
 - 2.2.3. By Company
 - 2.2.4. By End User Segment
 - 2.3. Global Consumption of electricity
 - 2.4. Pricing Analysis
3. India Uninterruptible Power Supply (UPS) Market Outlook
 - 3.1. Market Size
 - 3.1.1. By Value
 - 3.1.1.1. Overall Market
 - 3.1.1.2. By Region
 - 3.1.1.3. By Type of UPS
 - 3.1.1.4. Small UPS (Less than 5kVA)
 - 3.1.1.5. Medium UPS (5 to 30kVA)
 - 3.1.1.6. Large UPS (Above 30kVA)
 - 3.1.2. By Volume
 - 3.1.2.1. Overall Market
 - 3.1.2.2. Small UPS (Less than 5kVA)
 - 3.1.2.3. Medium UPS (5 to 30kVA)

- 3.1.2.4. Large UPS (Above 30kVA)
- 3.1.3. Market Share
 - 3.1.3.1. By End User Segment (Residential/Industrial)
 - 3.1.3.2. By Application
 - 3.1.3.3. By Company
 - 3.1.3.4. By Technology
 - 3.1.3.5. By Capacity
 - 3.1.3.6. By Region
- 3.2. Production
- 3.3. Pricing Analysis
- 3.4. India Consumption of electricity
- 4. India Economic Snapshot
- 5. Raw Material
- 6. Policy & Regulatory Landscape
- 7. Market Penetration
- 8. Organized Vs Unorganized Market
- 9. PEST Analysis
- 10. India Uninterruptible Power Supply (UPS) Trade Dynamics
 - 10.1. Imports
 - 10.2. Export
- 11. Channel Partner Analysis
- 12. Market Dynamics
 - 12.1. Key Drivers
 - 12.2. Key Challenges
- 13. Market Trends & Developments
 - 13.1. Modular UPS
 - 13.2. Increasing use of UPS's in the hospitals
 - 13.3. Innovation in technology leading to penetration
 - 13.4. Increasing Demand from New Markets in Tier II & III Cities
 - 13.5. Industrial process automation
- 14. Competitive Landscape
 - 14.1. Porters Five Forces
 - 14.2. Company Profiles
 - 14.2.1. Emerson Network Power India
 - 14.2.2. American Power Conversion (APC) Corporation – Schneider Electric
 - 14.2.3. Eaton Corporation
 - 14.2.4. Delta Power Solution
 - 14.2.5. Hitachi Hi-Rel Power Electronics Pvt. Ltd.
 - 14.2.6. Numeric Power
 - 14.2.7. Luminous Power Technologies Pvt. Ltd.
 - 14.2.8. Microtek International Pvt. Ltd
 - 14.2.9. V- Guard
 - 14.2.10. Su- Kam Power Systems Ltd

15. Strategic Recommendations

16. Disclaimer

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