Global Chocolate Market 2017 Share, Trend, Segmentation and Forecast to 2022

Endpoint security involves protection of corporate network from unauthorized access and devices such as laptops, wireless and mobile devices.

PUNE, INDIA, January 12, 2017 /EINPresswire.com/ -- Endpoint security involves protection of corporate network from unauthorized access and devices such as laptops, wireless and mobile devices. Each of these devices is connected to a network and brings in a threat of security with them to the organization. However, these security solutions are devised to secure each endpoint on the network created by these devices. It is an approach which needs endpoint devices to comply with established criteria in order to permit access to use network resources.

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Elements in enterprise Endpoint security system consists of anti-virus software, approved operating system and VPN clients. This endpoint security system works on client/server model for which a centrally managed server or gateway conducts the security program and each network device has an accompanying client program.

Market Outlook

Every device which is used in corporate framework whether a smartphone, tablet or laptop, acts as an entry point for threat. Every endpoint connected to a network should be secured so that access attempts and other risk activities at the point of entry can be identified and suitable measures should be taken in order to block them. With increasing

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adoption of Bring Your Own Device (BYOD) approach, the threat to corporate networks is growing constantly, leading to a surge in adoption of endpoint security solutions. Another driver for the market is ever-increasing cyber threats such as Trojans, viruses, zero-day malware which have become more advanced and sophisticated. These types of threats pose a significant risk to an enterprises' data and to mitigate these, advanced security solutions are required. However, lack of awareness about internal threats and availability of free competitive endpoint security solutions in the market is hindering the market growth of different endpoint security solutions.

Geographic Outlook

Effective endpoint security measures requirement escalated enormously owing to the increasing threats due to mobile systems. With growing focus on flexible work hours, employee reliance on mobile devices and home computer is increasing, which makes a centralized security solution for enterprise inadequate. North America is driving the global market for enterprise endpoint security solutions owing to a large number of security vendors present in the region. Furthermore, APAC also offers opportunities for enterprise endpoint security solutions vendors due to burgeoning demand for

using one’s device for work across different organizations.

Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook; industry, global and regional regulations determining the market growth and a brief technological aspect of Enterprise Endpoint Security. Complete industry analysis has also been covered by Porter’s five forces model as a part of this report section.

Segmentation

Thirdly, Enterprise Endpoint Security Market has been segmented by solution, service, organization size, vertical and geography as follows:

By SolutionAnti-Virus
Endpoint Device Control
Anti-Spyware/Anti-Malware
Firewall
By ServiceConsulting
Training and Support
Others
By Organization SizeSmall
Medium
Large
By Vertical BFSI
Government
Aerospace and Defense
Healthcare
Communication and Technology
Travel and Transport
Energy and Power
Education
Others
By GeographyAmericasNorth America
South America
Europe Middle East and AfricaEurope
Middle East and Africa
Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players

profiled as part of this section are Intel Corporation, Kaspersky Labs, and Bitdefender among others.

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