

Vitamin Supplements Market Driving Factors, Industry Analysis, Investment Feasibility and Trends 2016-2024

Vitamin Supplements Market by Type (Vitamin D, Vitamin C), Application (Healthcare, Food & Beverages), End Users (Adult Women, Adult Man) - Forecast to 2024

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PUNE, MAHARASHTRA, INDIA, January

12, 2017 /EINPresswire.com/ -- Introduction to Vitamin Supplements:

Vitamins are the essential organic compound required to live a healthy life, and to have a strong metabolism. To increase the efficiency of the vitamins additional supplements have been used having dietary ingredients to add more nutrition and value to health of a living being.



Key Players in Market are Glanbia plc. (US), NBTY, Inc. (US), Reckitt Benckiser Group plc. (UK), Archer Daniels Midland Company, etc”

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Application & Major Players:

It finds widespread applications that include the sports nutrition, dairy nutrition, herb supplements and pharmaceutical as a major part of use of supplements.

Major Players that Manufacture Vitamin Supplements

include:

- Glanbia plc. (US)
- NBTY, Inc. (US)
- Reckitt Benckiser Group plc. (UK)
- Archer Daniels Midland Company

[Vitamin Supplement Market](#) includes availability of substance in various forms like powder, tablet, capsule, pill, granules, gel caps and liquid. Every type of supplements based on Vitamin types like Vitamin A, Vitamin B is available in the market. It also includes various types of Vitamin supplements provided by Food and Beverages, healthcare industries and personal care

companies provided by various regions and countries which are consumed by users categorized into adult women, adult men and elderly citizen.

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Regional Analysis:

The global Vitamin Supplements market is vivacious owing to its wide scope of applications across industries.

The reports also covers brief analysis of Geographical Region includes:

Americas

- North America
 - o US
 - o Canada
- Mexico
- Latin America

Europe

- Western Europe
 - o Germany
 - o France
 - o Italy
 - o Spain
 - o U.K
 - o Rest of Western Europe
- Eastern Europe
 - o Poland
 - o Russia

Asia- Pacific

- Asia
 - o China
 - o India
 - o Japan
 - o South Korea
 - o Rest of Asia
- Pacific Countries
 - o Australia

oNew Zealand

The Middle East & Africa

Taste the market data and market information presented through more than 60 market data tables and figures spread in 125 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Vitamin Supplements Market Research Report - Global Forecast to 2024](#)"

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North America & Europe:

The North America and European Vitamin Supplements market accounted for the market share of more than 25% in 2014. Since the last decade these markets have been the second strongest markets for vitamin supplements. The U.S. is the largest country in North America and one of the leading manufacturers and consumer of Vitamin Supplements globally. On the other hand Italy, Germany, France, Sweden, and U.K. Germany and France have shown a promising demand for Vitamin supplements, which is further expected to continue in during the forecast period.

Asia-Pacific Countries:

Asia-Pacific is the largest market for vitamin supplements, accounting for 31.4% global market share. Consumer awareness about the benefits of vitamin supplements and product availability are the major drivers in the region. Increasing aging population is expected to increase the demand for vitamin supplements in the Asian region. Major companies operating in the market are BASF, Unilever, Reckitt Benckiser Group plc and DuPont. Among other Asia Pacific countries India is leading this vitamin supplement market globally.

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MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level

market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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