

A Spotlight on Pharmaceutical Parallel Trade Post BREXIT

SMi Reports: Key questions addressed at 11th annual industry summit next month

LONDON, ENGLAND, UNITED

KINGDOM, January 16, 2017

/EINPresswire.com/ -- SMi Group will open doors to host the only event of its kind focused on pharmaceutical parallel trade when it returns to Central London for its 11th year on 6th and 7th February.

The speaker panel for [Parallel Trade 2017](#) will feature a selection of pharmaceutical manufacturers and regulators to address questions such as:

- What key factors determine the flow of pharmaceutical products in Europe and how will these change post Brexit?
- How can wholesalers tackle uncertainty until trading arrangements are finalised?
- Exactly one year - what progress has been made on the new EU Falsified Medicine Directive?
- What are the implications of parallel trade for low-price countries and when must governments intervene?
- Which categories of pharmaceutical products offer highest margins for traders?
- How can the industry overcome common obstacles presented by intellectual property, competition, medicines sold online and regulation?
- How can traders collaborate to improve supply chain safety?

Some of those presenting will include:

The Association of the British Pharmaceutical Industry (Dr Rick Greville, Director Distribution & Supply), Shire International GmbH (Eric Noehrenberg, Director, Regional Market Access Lead, Latin America), Delfarma (Tomasz Dzikto, President), European Association for Euro-Pharmaceutical Companies (Heinz Kobelt, Director European Affairs), ISPOR (Vladimir Zah, Health Economics Consultant), Abacus Medicine (Flemming Wagner, CEO), IMS Health (Alexey Savin, Principal Russia and CIS), Arnold & Porter (UK) LLP (Kathy Osgerby, Associate, and Karoline Zwierzynska, Associate), Europe Economics (Dermot Glynn, Senior Advisor), European Alliance for Access to Save Medicines (Mike Isles, Executive Director), Research Health (Dr Andrew Stainthorpe, Director Market Access and Managed Entry).

REGISTER BY 31ST OCTOBER AND SAVE £400
REGISTER BY 30TH NOVEMBER AND SAVE £200
REGISTER BY 16TH DECEMBER AND SAVE £100

SMi Presents 11th Annual Conference & Exhibition on.

Parallel Trade

HOLIDAY INN KENSINGTON FORUM, LONDON, UK



CONFERENCE: 6TH - 7TH
WORKSHOPS: 8TH

FEB 2017

Parallel Trade 2017

Further information including a detailed agenda and [full speaker line-up](#) is available at:

www.parallel-trade.com

11th Annual Event: Parallel Trade 2017
Place: 6th & 7th Feb
Place: Holiday Inn Kensington Forum, London UK

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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