

Virtual Events 2017 Global Market Expected to Grow at CAGR 21.97% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On – “Virtual Events 2017 Global Market Expected to Grow at CAGR 21.97% and Forecast to 2021”.

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/EINPresswire.com/ --

The analysts forecast the [global virtual events market](#) to grow at a CAGR of 21.97% during the period 2017-2021.

Virtual events are online exhibitions that include breakout sessions, video conferencing, web conferencing, collaboration tools, communication, and social networking. They are used in various sectors such as education, healthcare, hospitality, and finance and banking. Virtual events can be enabled on smartphones, desktops, laptops, and tablets. They can be used to announce the launch of new products, provide additional information to people, and obtain new vendors. The exhibit below represents the differences between physical events and virtual events.



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Covered in this report

The report covers the present scenario and the growth prospects of the global virtual events market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of the web conferencing and unified communication and collaboration (UC&C) and video conferencing

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Virtual Events Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Adobe Systems
- Avaya
- Cisco Systems
- Citrix Systems
- IBM
- Microsoft

Other prominent vendors

- 8x8
- Mitel Networks
- Alcatel-Lucent
- Atlassian
- BroadSoft
- COREX (PTY)
- Huawei Technologies
- Toshiba
- ubivent
- Zoom Video Communications

Market driver

- Rise in number of corporate events
- For a full, detailed list, view our report

Market challenge

- Emerging threat from open-source virtual events solutions
- For a full, detailed list, view our report

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Market trend

- Growing popularity of virtual events in education
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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