

# US RTA Furniture 2017 Market Expected to Grow at CAGR 5.18% and Forecast to 2021

*WiseGuyReports.Com Publish a New Market Research Report On – “US RTA Furniture 2017 Market Expected to Grow at CAGR 5.18% and Forecast to 2021”.*

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The analysts forecast the [RTA furniture market in the US](#) to grow at a CAGR of 5.18% during the period 2017-2021.

Vendors are now focusing more on differentiating their offerings from that of their competitors and are delivering a wider range of products. Earlier, RTA furniture was limited to home entertainment and storage. However, a wide assortment of products is available today in the RTA segment, including dining room, living room, and bedroom furniture. Desks, chairs, bookcases, and beds are relatively new types of RTA furniture. In the office segment, furniture products have evolved more for home office use.



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Covered in this report

The report covers the present scenario and the growth prospects of the RTA furniture market in the US for 2017-2021. To calculate the market size, the report considers the revenue generated from the retail sales of RTA furniture in the US.

The report, RTA Furniture Market in the US 2017-2021, has been prepared based on an in-depth

market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Bush Industries
- DOREL.COM
- Inter IKEA Systems
- Sauder Woodworking
- Walmart Stores

#### Other prominent vendors

- FLEXA
- Steinhoff International
- Tvilum
- Target
- Ontario Systems
- Cost Plus World Market
- Cymax Stores USA
- Flexsteel Industries
- EuroStyle
- Simplicity Sofas

#### Market driver

- Product innovation aiding in the creation of wider product portfolios, and premium product range
- For a full, detailed list, view our report

#### Market challenge

- Limited customer skillset and knowledge on RTA furniture assembly
- For a full, detailed list, view our report

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#### Market trend

- Luxury RTA furniture for affluent consumers
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?

- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Lower cost advantage for consumers, manufacturers, and retailers
- Value creation through flexibility and mobility

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- Limited customer skillset and knowledge on RTA furniture assembly
- Threat from assembled furniture

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