CollegeMojo Solves College Application Confusion

Helps students navigate the US college and university application process

PALO ALTO, CA, UNITED STATES, January 11, 2017 /EINPresswire.com/ -- PALO ALTO, CA, January 12, 2017 /24-7PressRelease/ -- CollegeMojo releases a solution to help students and parents navigate and manage the stressful, expensive and complex US college and university application process.

As the US college and university application process is getting steadily more expensive, competitive, and confusing, per student applications are at an all time high, with families spending large amounts of time, energy, and money helping their students complete the application process. At the same time, students at comprehensive public high schools often have a college counselor who must also serve several hundred other students.

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>
> *Melissa Baten Caswell, CEO CollegeMojo*

In the US alone, there are 8M+ college bound high school students and over 42,000 high schools. Parents and students believe that their college choice locks in a student's life trajectory and as a result, many families are spending thousands to tens of thousands of dollars on solutions to increase student success.

An increasing number of apps can help students find a college match, pick a college list, do test prep, and connect to the institution that they are applying to. However, gathering the application requirements for each school and program that you are applying to can be time consuming and error prone, little has been done to make project management of the application process easier, and many steps are still done with paper and pencil.

"CollegeMojo makes a difference," says CEO Melissa Baten Caswell. "It improves student success in the college and university application process, while saving time, money, and reducing stress. With CollegeMojo, students can quickly gather, easily organize, and successfully track college applications, financial aid, and standardized test requirements. The CollegeMojo system stores all of a student's college and university application requirements in one place. It helps students keep track of application due dates, requirements, to dos, and upcoming deadlines, while providing regular updates

about where a student is in their application process."

Users agree, saying:
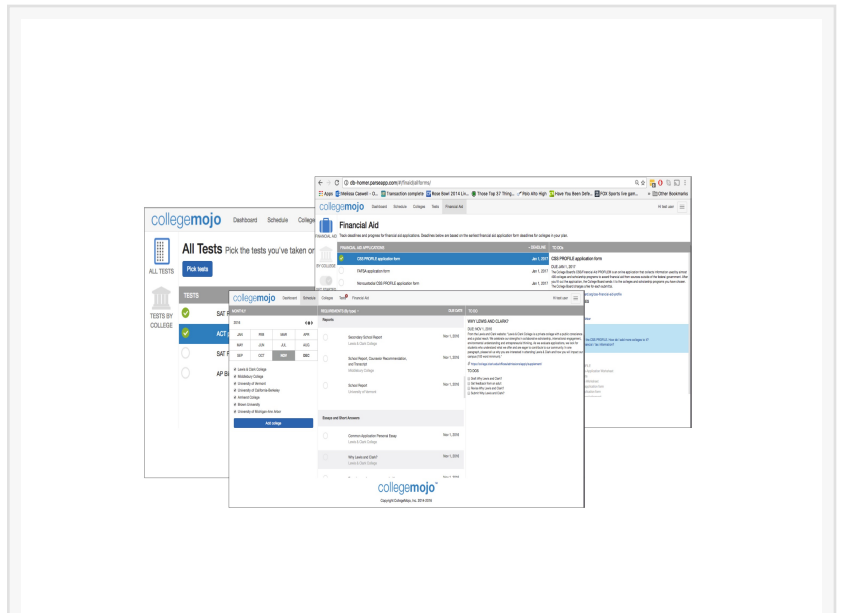"Having every single deadline and to-do in one place is really useful";
"it did a great job at laying out tasks and dates";
"Comprehensive coverage of all deadlines, didn't miss anything".

CollegeMojo is headquartered in Palo Alto California. Our solutions are born from the reality of life as parents, PTA leaders (and a school board member) who have helped students through this process, and understand the real, significant pain involved.

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