

# EXECUTIVE EDUCATION IN MYANMAR -Harvard Business School (HBS) to introduce Executive Education Programs in Myanmar

Harvard Business School (HBS) will introduce Executive Education Programs in Myanmar during "Myanmar Investment Conference" on 24 Feb 2017 organized by MiTA.

YANGON & WASHINGTON DC, MYANMAR & USA, January 15, 2017 /EINPresswire.com/ -- <u>EXECUTIVE</u> <u>EDUCATION IN MYANMAR, US Export</u> to Myanmar, <u>US Investment in Myanmar</u>, USA Myanmar Business News

OPPORTUNITIES FOR TOP UNIVERSITIES FOR EXPANDING IN MYANMAR MARKET

In recent years several top universities from around the world are trying to establish their Institutes' name and Education Brands in Myanmar and secure more Myanmar students, as well as, offer executive education.



Harvard Business School (HBS) will introduce HBS's Executive Education Programs in Myanmar

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MiTA Myanmar Expos & Conferences are very good platforms for initiating and expanding trade & investment in Myanmar; organizer: MiTA "Myanmar Market Partner" www.digitalmarketing.ink during MiTA Myanmar Investment Conference on 24 Feb 2017 being organized by MiTA, "Myanmar Market Partner".

Mr. Philippe Labrousse, Director of Corporate Relations, South APAC, Japan & Korea Executive Education (HBS) will present on "Preparing Myanmar's Top Management for future Business Challenges - Presentation by Harvard Business School (HBS), USA"

Myanmar Investment Conference, 24 Feb 2017, Yangon – Agenda

http://myanmar-conferences-exhibitions-workshops.myanmarinvestmentbusiness.com/investmenttrade-technology-summit-agenda/ MYANMAR INVESTMENT CONFERENCE - VVIP Speakers include:

H.E. U Win Khaing, Union Minister for Construction, Myanmar <u>http://myanmar-conferences-exhibitions-</u> workshops.myanmarinvestmentbusiness. <u>com/investment-trade-technology-</u> <u>summit-agenda/</u>



H.E. Dr. Roland Kobia, Ambassador of the European Union to Myanmar <u>http://myanmar-conferences-exhibitions-workshops.myanmarinvestmentbusiness.com/Experts-</u> <u>1/speakers-1/he-dr-roland-kobia-eu-ambassador-of-the-european-union-to-myanmar-burma/</u>

H.E. Mr. Pier Giorgio Aliberti, Italian Ambassador to Myanmar http://myanmar-conferences-exhibitions-workshops.myanmarinvestmentbusiness.com/Experts-1/guests-1/h-e-pier-giorgio-aliberti-italian-ambassador-to-myanmar/

Dr. Maung Maung Lay, Vice President of UMFCCI

http://myanmar-conferences-exhibitions-workshops.myanmarinvestmentbusiness.com/Experts-1/advisors-1/dr-maung-maung-lay-vice-president-republic-of-the-union-of-myanmar-federation-ofchambers-of-commerce-and-industry-umfcci-yangon-myanmar/

Myanmar Investment Conference will cover important topics:

- Export-Import Regulations
- Myanmar Investment Laws & Company Registration in Myanmar
- Environmental Management EIA, SIA & CSR
- Doing Business in Myanmar and Contributing for Nation Building

- "Digital Marketing Arts & Technology" for branding-marketing in Myanmar and Globally to create global "MYANMAR BRANDS"

- Housing Loans & Insurance Products to facilitate Home buying in Myanmar
- Arbitration & Alternate Dispute Resolution

ARBITRATION & ALTERNATE DISPUTE RESOLUTION: Myanmar Investment Conference has two important speakers:

Mr. Aloysius Goh, Deputy Chief Executive Officer, The Singapore International Mediation Centre (SIMC), (Confirmed)

Mr Kevin Nash, Deputy Registrar and Centre Director of Singapore International Arbitration Centre (SIAC), (Confirmed)

"MiTA Myanmar Investment Conference" will be part of Yangon Grate Trade Fair (YgTF) 2017 and will be held on 24 Feb 2017 and Myanmar Exhibitions will be held during three days: 24-26 Feb 2017.

YgTF will include:

Myanmar Medical, Pharma & Lab Expo website: <u>http://medical-healthcare.mitamyanmar.com</u> Myanmar Beauty & Cosmetics Expo website: <u>http://beauty-cosmetics-fashion.mitamyanmar.com</u> Myanmar Oil & Gas an Energy Expo website: <u>http://energy-environment.mitamyanmar.com</u> Myanmar Real Estate & Construction Expo website: <u>http://property-investment.mitamyanmar.com</u> Myanmar Agriculture, Fisheries and Food Expo website: <u>http://agriculture-food.mitamyanmar.com</u>

MiTA is organizing expo with multiple themes because then the expo becomes more effective at present time in Myanmar because there will be better business matchmaking with Myanmar companies; the majority of the private companies in Myanmar are family-owned and they have multiple businesses and this also attracts more number of trade visitors, professionals and the general public to attend the exhibition.

"Our expo will have concurrent conference (which is value addition); conference participants need to buy delegate tickets if they want to join business-to-business networking sessions.

HOW TO JOIN MITA MYANMAR CONFERENCE & EXHIBITIONS?

Please email following information so that we can email you available booth-numbers and help you doing online-registration:

- Your contact address and phone-number

- Your company's Contact person name, position, phone-number, email-address, company-name and address for invoicing purposes

- How many exhibition-booths (each booth is 9 SQM)

- How many conference-delegate-tickets do you want to book?

REGISTRATION ASSISTANCE, email: mpi.expo@mitaservices.com.sg

### FEES:

US\$3600 per 9 square meters (3mx3m) expo-booth with standard-booth-facilities US\$600 per conference delegate with networking lunch and tea-coffee breaks Trade-Visitors: Entry is free.

## Dr. MADHAB PAUL, MANAGING DIRECTOR OF MITA

### www.madhabpaul.com

Dr. Madhab Paul is founding Managing Director of MiTA (<u>www.madhabpaul.com</u>). Dr. Paul traveled extensively in India, USA, Germany, China, Singapore, Vietnam, Philippine, Thailand and Myanmar, as well as, many other countries which he visited for business / work / pleasure for a short period. He did PhD in Civil Engineering and has post-graduate education in Law & Management; also did "Doing Business in Emerging Market" a short course from Harvard Business School (HBS).

Dr. Madhab Paul has spoken about Opportunities in Myanmar in several international events. He recently presented on the topic "What EURASIA Means for Russia & Asia specially with respect to Myanmar - the Morning Star of Asia" during Russia & Asia Business Forum (<u>http://raibf.com/en/home-page/</u>) 1-2 Nov 2016 in Moscow.

## MiTA: MYANMAR MARKET PARTNER Since 2009

MiTA Myanmar is the preferred Partner for JV-Investment, Export-Import, Real Estate (<u>www.mitaproperty.com</u>) and Manufacturing since 2011. MiTA Services Pte Ltd (Singapore) is

providing consulting for investment and trade in Myanmar since 2009.

https://mitaservices.com.sg : http://mitamyanmar.com

MiTA welcomes "Harvard Business School" to introduce HBS's Executive Education Programs in Myanmar for the benefit of Myanmar's top executives and business persons.

Welcome you all to MYANMAR, the land of new OPPORTUNITIES! www.digitalmarketing.ink

MiTA DIGITAL MARKETING INK http://digitalmarketing.ink MiTA Services Pte Ltd 00959420110451 email us here

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