

# Optical Transport Network Market Synopsis and Highlights, Key Findings, Major Companies Analysis and Forecast 2022

*Global Optical Transport Network Market Information, by Technology (WDM, DWDM), by Component and by End-user - Forecast 2016-2022*

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- In March 2016, Cisco announced innovations in its optical transport portfolio to address service providers' challenges of migrating large volumes of profitable time-division multiplexing (TDM) services to an IP/MPLS infrastructure
- In February 2016, ZTE Corp. announced that it will debut the ZXMP M721 OD61, a new optical transport network (OTN) product, at the Mobile World Congress in Barcelona, Spain.

## Market Scenario

Optical Transport Network (OTN) defines as a set of Optical Network Element, which is connected by optical fiber links, able to provide functionality of transport, multiplexing, switching, management, supervision and survivability of optical channels carrying client signals. Due to increasing conjunction in the mobile network

and increasing need of faster communication helps the optical transport network to grow significantly. Optical Transport Network (OTN) are used in various applications like video, voice, and storage. They are also used for supporting higher data transfer rates, thus allowing carriers to scale swiftly to support the tremendous growth of data traffic on their networks.

## Key players

- Alcatel-Lucent SA (France)
- Ciena Corp. (U.S.)
- Fujitsu Ltd. (Japan)
- Huawei Technologies Co. Ltd. (China)
- ADTRAN (U.S.)
- ADVA Optical Networking (Germany)
- ZTE Corp. (China)
- Cisco System Inc. (U.S.)
- Infinera (U.S.)
- ECI Telecom Ltd. (Israel)



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## Market Segmentation

### Segmentation by Technology:

- o WDN
- o DWDN

### Segmentation by Services:

- o Network Design
- o Network Support

### Segmentation by Component:

- o Optical Switch
- o Optical Packet Platform

### Segmentation by End User:

- o IT and Telecom
- o Healthcare
- o Retail
- o Government

## Regional Analysis

North America is dominating the market of Optical Transport Network Market with the market share of XX%. Continued growth in mobile data traffic and the projected growth in data center-driven WAN traffic are few factors, which is driving the market. Heavy investment in R&D sector from the major players in this region is also helping the market to grow. North America [OTN Market](#) has been valued at US \$XX million in the year 2015 which is expected to reach US \$XX million by the end of forecasted period. Europe holds XX% of OTN Market with market share of XX%. Asia-Pacific has rich presence of various telecom industry where optical transport network is being deployed. Increase cloud services are one of key factor, which is supporting the market in this region.

## Target Audience

- Enterprise IT
- Distribution Centers
- Software Developers
- Cyber security Companies
- Telecom Service providers

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