

Associated Food Stores Set To Deliver a Healthier Grocery Shopping Experience Through LiVe Well Lanes

SALT LAKE CITY, UTAH, USA, January 16, 2017 /EINPresswire.com/ -- Healthy snacking is now easier than ever through the efforts of one Utah grocer.

Associated Food Stores, in partnership with [Intermountain Healthcare LiVe Well](#) and the Utah Department of Health (UDOH), implemented a LiVe Well Lane check stand in all 43 of its grocery stores this month. The clearly marked LiVe Well Lanes feature only healthy fruits and snacks hand-selected by dietitians. Look for the lanes in each Macey's, Dan's, Dick's Market, Lin's, and Fresh Market store across Utah.



LiVe Well Grocery Store Lanes in Utah

"Providing healthy options at checkstands is a significant step forward in helping families make better choices" says Judy Harris, a nutrition consultant for UDOH. "Making tasty, yet healthy snacks readily available, will make it easier for customers to make better choices. Associated Foods Stores is providing valuable support for us to improve our daily nutrition."

Neal Berube, president and CEO of Associated Food Stores and board member of Intermountain Healthcare is proud of the program. "I'm grateful for the partnership between Intermountain Healthcare, the Utah Department of Health and Associated Food Stores. Together, we're providing options for our guests to help them meet their individual health goals."

Associated Retail Operations is a group of corporate stores owned by Associated Food Stores, an independent retailer-owned warehouse based in Salt Lake City, Utah. The corporate stores operate under five different banners: Macey's, Fresh Market, Dan's, Lin's and Dick's Markets. Learn more about Associated Retail Operations by visiting their websites: www.maceys.com, www.freshmarketstores.com, www.dansfoods.com, www.linsmarketplace.com, www.dicksmarket.com. Associated Food Stores can be found at www.afstores.com.

Intermountain Healthcare is a Utah-based, not-for-profit system of 22 hospitals, 185 clinics, a Medical Group with some 1,500 employed physicians, a health plans division called SelectHealth, and other health services. Helping people live the healthiest lives possible®, Intermountain is widely recognized as a leader in clinical quality improvement and in efficient healthcare delivery. For more information about Intermountain, visit intermountainhealthcare.org.

The mission of the Utah Department of Health is to protect the public's health through preventing

avoidable illness, injury, disability and premature death, assuring access to affordable, quality health care, and promoting healthy lifestyles.

Daron Cowley
Intermountain Healthcare
801-442-2834
email us here

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