

Sunglasses Market Expected to Grow at an Annual Growth Rate of About 5.2% from 2016 to 2022

Global Sunglasses Market Analysis by Type (Aviator, Wayfarer), Consumer Group (Women), Frame Material (PC), Lens Material (Acrylic) & Region - Forecast to 2022

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Sunglasses Market Synopsis:

Key Findings:

- Among various segments, demand for glacier sunglasses is increasing, with increase in travel population preferences for mountain climbing or across glaciers or snowfields which requires above-average eye protection.



The key players in market are Luxottica (Italy), DE RIGO SPA (Italy), Safilo (Padua), Marcolin(Italy), Gazer eyewear (Greece), Carl Zeiss AG (Germany), Prime Optics Ltd(U.K.), Kyboe (Netherland)"

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- Luxottica (Italy)
- DE RIGO SPA (Italy)
- Safilo (Padua)
- Marcolin(Italy)
- Gazer eyewear (Greece)
- Carl Zeiss AG (Germany)
- Prime Optics Ltd(U.K.)
- Kyboe (Netherland)
- Xiamen ASA Sunglasses Co., Ltd (China)
- Querich B(Spain)

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Key Players in Sunglasses Market:

The key players profiled in sunglasses market are as follows:

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Market Overview and Highlights

Market Research Future published a Half Cooked Research Report on the Sunglasses Market that contains information from 2014 to 2022. [Global Sunglasses Market](#) has been estimated to grow at a CAGR of 5.2% from 2016 to 2022.

Fashion and its trends play a major role in the sunglasses market. Inclusion of sunglasses as a basic fashion, healthy accessory is boosting the global sunglasses sales. Advancement in technology ranging from colors, frame types, material, different lenses, cooling effects and specificity for various occasions like sports, beaches, parties, casual, and formal wear has been influencing the market growth. Health awareness of people towards photo keratitis, snow blindness cataracts and various forms of eye cancer is also driving growth of the sunglasses market.

Taste the market data and market information presented through more than 60 market data tables and figures spread in 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Sunglasses Market Research Report- Forecast to 2022](#)"

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Consumer preferences towards new frame materials compared to traditional ones has encouraged the manufacturers to use materials like bamboo, ebony, rosewood, pear wood, walnut and zebrawood, which are non-toxic and allergy free.

Market Research Analysis:

- North America has a lion share in the global sunglasses market, because of the high purchasing power and the high level of awareness among consumers about brands
- The sunglasses market in Europe is driven by premium-pricing of the products
- In countries like UK, France, Italy, Spain, and Germany, customized colored glasses are mostly preferred

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