

LinkedIn Corporation Market 2017 Share, Trend, Segmentation and Forecast to 2020

LinkedIn Corporation Global Market Share, Opportunities, Segmentation and Forecast to 2022

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[LinkedIn Corporation](#) - Strategic SWOT

Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

LinkedIn Corporation (LinkedIn), a subsidiary of Microsoft Corporation, is an online professional network operator. The company's proprietary platform allows members to create, manage and share their professional identities online, build and engage with their professional networks, access shared knowledge and insights, and find business opportunities. The company has three product line Talent Solutions, Marketing Solutions and Premium Subscriptions. It provides members with applications and tools to search, connect, and communicate with business contacts, join industry groups, research organizations, learn about career opportunities and share information. The company operates in various countries of North America, Europe and



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Asia-Pacific. LinkedIn is headquartered in Mountain View, California, the US.

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

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