

Industry Shows Confidence in Lighting Market – 75% Space Booked for Guangzhou International Lighting Exhibition 2017

With only a few months to go, the fair has already secured the participation of globally recognised brands.

HONG KONG, HONG KONG, January 18, 2017 /EINPresswire.com/ -- From 9 – 12 June 2017, Asia's most influential and comprehensive lighting and LED event – the [Guangzhou International Lighting Exhibition](#) (GILE) will return for the 22nd year to the China Import and Export Fair Complex in Guangzhou, China. As a continuation of the well-received show theme in 2016, this year's "THINKLIGHT: The convergent future" focus will appropriately address market shifts and trends.

Regarding recent event developments, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, shared: "At present, 75% of exhibition space for the 2017 show has been booked, demonstrating that both SMEs and large businesses regard GILE as an effective and valuable trade platform. The lighting community is showing more confidence in a future that is becoming deeply integrated and rich with opportunities. Experts are embracing market fluctuations that not only increase connectivity between technologies, but also between different sectors. With the industry's staunch support, GILE will continue to serve as a trusted exhibition that facilitates cross-sector convergence through the offerings of innovative solutions and technical exchange."

Global brands confirmed to present wide-ranging solutions



Exhibition floor 2



Efficient sourcing

The expo's comprehensive nature covers the production, technology and applications sectors of the lighting and LED industry from components and equipment to packaging and applications. The fair has already secured the participation of globally recognised brands, including:

Lighting applications, accessories and electronic components:

ALANOD, Almeco, BJB, Dilux, Everlight, Feelux, Fumagalli, Huayi Lighting, LEDiL, Nationstar

LED packages, chips, modules and light engines:

APT, Bridgelux, CITIZEN, Cree, Dilux, Edison, Honglitrionic, Refond, RFsemi, Seoul Semiconductor

LED drivers and driver ICs:

AiHua, Dialog Semiconductor, Helvar, Inventronics, MEAN WELL, MOSO, Power Integrations

LED components and packaging materials:

ALPHA, Dow Corning, Shin-etsu

LED inspection, testing and manufacturing equipment:

EVERFINE, Han's Laser, Instrument Systems

Of the leading brands gearing up for the 2017 show, Ms Siby Chang, a Public Relations Specialist of Edison Opto Corp, explained why she will join: "GILE is the biggest lighting event in Asia, and it is vital that we attend and display our solutions among the most advanced lighting technologies and related products in the market. The show also plays an integral role in facilitating fast and frequent information exchange in China – a major producer and consumer of lighting."

Mr Stephen Borrell, Overseas Sales Manager of ALANOD GmbH & Co KG, is looking forward to connecting with foreign buyers. He mentioned: "We have been participating in the fair since the beginning and it is becoming much more international with over half of the visitors now from outside of China. GILE is a platform for us to showcase new products, explore market trends and see how our materials are being used."

Overseas pavilions to reveal region-specific lighting developments

The 2017 fair would not be complete without international industry associations and governments assembling pavilions for their outstanding home-grown enterprises to demonstrate regional innovations. Confirmed overseas pavilions include:

Taiwan Pavilion:

Back again for its eighth edition, the pavilion will again be organised by the Taiwan Lighting Fixture Export Association. Taiwan-based suppliers are preparing to present technical and decorative lighting products, LED lighting fixtures, retrofit lamps, drivers, components and much more.



Comprehensive product selection

US Pavilion:

Also appearing for the eighth time, the pavilion will be put together by the US Department of Commerce International Trade Administration. Featuring a product presentation area, American suppliers will promote next-generation LED and lighting technologies under the theme of “US SSL technologies for a sustainable future”.

Hong Kong Pavilion:

Returning for its seventh edition, the pavilion will be organised by the Hong Kong Electronic Industries Association. Featured manufacturers aim to promote solutions made using innovative tech for a wide range of applications to both the China and global markets. Product groups include high-quality LED lamps and LED colour light bulbs as well as smart energy solutions and more.

Korea pavilion:

Back for its fifth year, the pavilion will be organised by the China and Korea Lighting Manufacturing Association. The focus will be on Korea's R&D capabilities in LED technical lighting, signage, lightboxes, modules, drivers, ICs, heatsinks and more.

Japan Pavilion:

Appearing for the fourth time, the pavilion will be supported by the Japan External Trade Organization (JETRO), Japan LED Association (JLEDS) and Japan Lighting Manufacturers Association (JLMA). Buyers can expect to find innovative technologies from Japan for enhancing SSL performance efficiency.

Mr Gary Stanley, Director of Forest Products and Building Materials Division of the US Department of Commerce International Trade Administration, stated: “For 20-plus years, GILE has been one of the most comprehensive lighting shows in Asia that brings lighting leaders together from around the world. Last year, the breadth and depth of the products displayed by more than 2,000 exhibitors throughout 17 exhibition halls was impressive. Throughout our partnership, Messe Frankfurt strongly supported US efforts to participate in the fair and made the experience a productive and beneficial one for all of our participating companies.”

Ms Wong added: “Sustainable industry development requires the contribution of a number of specialists worldwide, including planners, designers, manufacturers and implementers. Our aspiration for the Guangzhou show has been and will continue to be bringing together all of these major players. For as long as industry's elites come together to share their personal accounts of professional lighting developments with peers, market growth will persist.”

The Guangzhou International Lighting Exhibition will run concurrently with Guangzhou Electrical Building Technology. Both are a part of Messe Frankfurt's building and energy shows, headed by the biennial Light + Building event which will take place from 18 – 23 March 2018 in Frankfurt, Germany.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Shanghai International Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Moscow powered by Light + Building in Russia as well as Light India, the LED Expo New Delhi, and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit www.brand.light-building.com. For more information regarding the lighting shows in China, please visit www.light.messefrankfurt.com.cn or email light@china.messefrankfurt.com.

Marissa Cho

Messe Frankfurt (HK) Ltd
+852 2238 9941
email us here

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