



Deodorant 2017 Global Market Expected To Grow At CAGR 5.66% And Forecast To 2019

The analysts forecast the global deodorant market to grow at a CAGR of 5.66 percent over the period 2014-2019.

PUNE, INDIA, January 18, 2017 /EINPresswire.com/ -- [Global Deodorant Market](#)

Deodorants are a personal hygiene product that controls body odor. Deodorants include body spray, roll-ons, sticks and solids, pump, creams, and wipes.

Covered in this report

The global deodorant market can be segmented into four categories: body spray, roll-on deodorants, sticks and solids, and others.

The Global Deodorant Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and EMEA and APAC; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key regions

- Americas
- APAC
- EMEA

Key vendors

- Beiersdorf
- Colgate Palmolive
- P&G
- Unilever Group

Other prominent vendors

- Addidas
- Cavinkare
- Chanel
- Christian Dior
- Church & Dwight
- Estee Lauder
- Henkel
- Hypermarcas

- Kao
- Lion
- L'Oreal
- McNroe
- Playboy
- Raymond
- Reckitt Benckiser
- Revlon
- Shekofa Kish
- Shiseido
- TTK Healthcare
- Verdant Sarl
- Vini Group
- Yardley of London

Key market driver

- Increase in association with hygiene
- For a full, detailed list, view our report

Key market challenge

- Presence of counterfeit products
- For a full, detailed list, view our report

Key market trend

- Increased demand for antiperspirants products
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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