

## THE MARS GENERATION LAUNCHES "THE SCIENCE SHOW" IN CONJUNCTION WITH NEWLY BRANDED YOUTUBE CHANNEL

New Web Series Hosted By Aspiring Astronaut, Inspirational Speaker and Founder of The Mars Generation, 19 Year Old Abigail 'Astronaut Abby' Harrison

MINNEAPOLIS, MN, UNITED STATES, January 18, 2017 /EINPresswire.com/ -- Kicking off the new year with a blast, <u>The Mars Generation</u> (TMG) announces a new addition to the line-up in their newlybranded YouTube channel. "The Science Show" will be hosted by TMG founder,



Aspiring Astronaut, Abigail 'Astronaut Abby' Harrison and will feature interviews with special guests who will explore science and their shared love of STEM. Future video episodes will include hands-on science demonstrations and science-focused experiences.

Harrison plans to enlist the help of student assistants, age thirteen and under, to help spread the organization's message to "Dream Big! Act Big! Inspire Others!" Leveraging a popular platform like YouTube, The Mars Generation plans to reach a wide audience through interactive videos which support its educational mission: to excite and educate youth and adults about the importance of human space exploration and STEM to the future of humanity.

"The Science Show really underscores The Mars Generation's outreach through innovative media and provides an enhanced experience," said urban education expert and TMG Advisory Board member Kathleen Butts. "Videos like The Science Show allow us to connect with students, teachers, and parents to give them additional resources for inspiration, learning and continued excitement for STEM." Butts also said she is excited about Astronaut Abby continuing as a role model for youth through her work with TMG's new YouTube show. With a social media audience of over 600,000 fans and followers, Harrison is known as a leader in her generation, the Mars generation - identified as the generation expected to first step foot on Mars in 2030.

The first episode of "The Science Show" is available today, Wednesday, January 18, 2017. New episodes will be part of the channel's weekly line-up.

To see the first episode of "The Science Show" titled "Let's Learn About Blood" click the link below: <a href="https://www.youtube.com/watch?v=pNwgnBbihn8&t=21s&spfreload=10">www.youtube.com/watch?v=pNwgnBbihn8&t=21s&spfreload=10</a>

To check out the playlists and videos already uploaded on the channel click the link below: <a href="https://www.youtube.com/channel/UCabX4I5PLAu0I05gN0ZgrKw/playlists?spfreload=10">www.youtube.com/channel/UCabX4I5PLAu0I05gN0ZgrKw/playlists?spfreload=10</a>

## **About The Mars Generation**

The Mars Generation is a 510c3 nonprofit in the United States. The organization is volunteer-driven with a board of directors that includes astronauts, engineers, scientists and professionals from the nonprofit and business communities. With a reach of more than 10 million people in the organization's first year of operation and more than 850 students from around the world participating in its Student Space Ambassador program, over 600 donors, 350 members and several space industry sponsors in place, the organization continues to grow and offer programs to excite and educate students and adults about the importance of human space exploration and STEM education.

## About Abigail 'Astronaut Abby' Harrison

Harrison is the founder of The Mars Generation nonprofit. Currently a sophomore at <u>Wellesley College</u> in Massachusetts majoring in Astrobiology and Russian, Harrison is positioned to enter a PhD program upon graduation and continue her pursuit of becoming a scientist, astronaut and member of the first human crew to land on Mars in the 2030's. Supporters around the world follow her journey to becoming an astronaut via the blog Harrison authors at <u>www.AstronautAbby.org</u>.

Yvonne Hundshamer The Mars Generation (612) 670-0337 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.