

OLED Display 2017 Global Market Expected To Grow At CAGR 18.7% And Forecast To 2019

The analysts forecast the Global OLED Display Market to grow at a CAGR of 18.7 percent over the period 2014-2019.

PUNE, INDIA, January 19, 2017 /EINPresswire.com/ -- [Global OLED Display Market](#)

OLEDs are diodes that use organic materials to produce light. The organic material is packed between conductors that are lit up when electricity is passed through them. OLED display units contain many thin films of several types of organic molecules that produce various colors of light. Unlike LCDs, OLEDs do not require backlights and filters because the light emitted is bright enough for display. OLED display units include multiple layers of organic films depending upon the device's requirements.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global OLED Display market for the period 2015-2019. To calculate the market size, the report considers revenue generated from sales of OLED displays used in the following devices:

- Mobile devices (smartphones, tablets, and other mobile devices)
- TVs
- PCs, laptops, and desktops
- PIDBs
- Others (game consoles, audio/video players, automobiles, and other consumer electronics appliances)

The Global OLED Display Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- LG Display
- RiTdisplay
- Samsung Display

- Tohoku Pioneer
- Visionox Display

Other Prominent Vendors

- AU Optronics
- BOE
- CSOT
- Futuba
- Nippon Seiki
- OSD Display
- Q-Vio
- Visionox Display

Market Driver

- Increased Usage in Smartphones
- For a full, detailed list, view our report

Market Challenge

- Slow Adoption of New Technology
- For a full, detailed list, view our report

Market Trend

- Increased Spending on R&D
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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