



Global GPS Market 2017 - Research Methodology, Market Dynamics, Key Players, Segmentation and Forecast Report 2021

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PUNE, INDIA, January 19, 2017 /EINPresswire.com/ -- [GPS](#) Market is projected to witness a compound annual growth rate of XX.XX% to reach the total market size of US\$XX billion by 2021, from US\$X billion in 2015. Increasing usage of wireless devices and growing demand for the location-enabled services are some of the key factors for the growth of GPS market. Other factors such as high adoption rate in consumer electronic devices like tablets, smartwatch, camera, mobile phones and other, and the emergence of new technologies like 4G also favor the growth of GPS market during the forecast period. Telecommunication sector is expected to witness the highest growth due rapid infrastructural development. Asia Pacific is expected to grow at a high rate due to the rapid growth of consumer electronic and automation market in this region.

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Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

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Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of GPS technology. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, GPS market has been segmented on the basis of Product Type, Application, and Geography.

By Product Type

Marine

Automotive
Aviation
Fitness
Consumer Electronic Devices

By Application

Navigation
Control
Tracking

By Geography

Americas

North America
US
Canada
Mexico
Others

South America

Brazil
Argentina
Others

Europe Middle East and Africa

Europe

United Kingdom
Germany
France
Italy
Spain
Others

The Middle East and Africa

Saudi Arabia
UAE
Israel
Others

Asia Pacific

Japan
China
India
Australia
Others

Market Players

Finally, competitive intelligence section deals with major players in the market, their market

shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Avidyne Corporation, FEI-Zyfer, Furuno Electric Co. Ltd., Johnson Outdoors Inc., Hemisphere GNSS, Navico, NSE Industries, Garmin Ltd., KCH Industries and MiTAC International among others.

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