

Maritime Information 2017 Global Market Expected to Grow at CAGR 9.39% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On – "Maritime Information 2017 Global Market Expected to Grow at CAGR 9.39% and Forecast to 2021".

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The analysts forecast the <u>global maritime</u> <u>information market</u> to grow at a CAGR of 9.39% during the period 2016-2020.

The global maritime information market involves providing data, information, and applications required to understand events that are occurring in the maritime environment. It caters to the government and commercial sectors and analytics solution providers.

The users of maritime information gather data in order to have safety at sea, improve



productivity, and ensure efficiency in marine operations. Maritime information ensures regulatory compliance, enhances situational awareness, delivers scientific and survey data, and monitors the environment for suspicious or illegal actions. The concerns regarding maritime border security, human trafficking, piracy, and environmental impacts (activities such as dumping or oil spills) are increasing the need for accurate on-time information to monitor maritime shipping activities worldwide.

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Covered in this report

The report covers the present scenario and the growth prospects of the global maritime information market for 2016-2020. To calculate the market size, the report considers the following:

- Revenue generated from the provision of maritime information to government agencies and commercial customers
- Revenue generated from the subscription-based automatic identification system (AIS) services such as Desktop as a Service (DaaS), Information as a Service (laaS), and Software as a Service (SaaS) offerings
- Revenue generated from M2M services for providing communication channels between various connected devices
- Revenue generated by big data analytics companies that provide insightful maritime data intelligence
- Revenue generated by satellite launch companies for enabling very high frequency (VHF) satellite communication to access maritime information
- Consolidated revenue generated by satellite technology providers and third-party suppliers that help in activities such as marketing, sales, distribution, and global business expansion

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Maritime Information Market 2016-2020, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- exactEarth
- Inmarsat
- Iridium Communications
- ORBCOMM
- Thales Group

Other prominent vendors

- Furuno Electric
- Garmin International
- INTELSAT
- Kongsberg
- L-3 Communications
- Maritec
- MacDonald, Dettwiler and Associates

- New JRC
- Raymarine
- Raytheon
- Rockwell Collins
- Saab
- Singtel
- Spire Global

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Market driver

- Growing demand for M2M communications
- For a full, detailed list, view our report

Market challenge

- Cybersecurity risks
- For a full, detailed list, view our report

Market trend

- · Adoption of smart vessels in maritime sector
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here

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