



Nashville Based OTT Network, New Focus Network (NFN) Announces January 2017 Launch Date

KRIS DEGIOIA JOINS NEW FOCUS NETWORK

NASHVILLE, TN , UNITED STATES , January 19, 2017 /EINPresswire.com/ -- Nashville, TN - [New Focus Network](#) (NFN), digital media broadcasting company headquartered in Nashville announced today it will officially launch on January 22, 2017.

New Focus Network is an OTT network created to distribute positive and empowering lifestyle programming for those desiring a more rewarding viewing experience in today's media culture. With many cable consumers cutting the cord, NFN has the opportunity to change the tides of negative programming and provide a positive alternative consisting of creative and inspiring lifestyle series that make a difference. The network is the result of three professionals coming together to harness the power of a new business model in streaming media.

Founded by Karen Shayne, media host, 29-year cancer survivor and founder of the [Women Survivors Alliance](#), award winning digital and social media marketer [Kris Degioia](#), CEO of WTF Multimedia and founder of Cyberstalking Awareness, and award-winning director/cinematographer Philip Bradley, NFN will feature original and exclusive monthly programs, specials, and documentaries. It will be available on Smart TV platforms, Apple TV, Roku, iOS, Android, and online. Staying true to its' founder's philanthropic roots, NFN will be the network that "gives back" with a percentage of the proceeds benefitting organizations truly dedicated to doing good in this world.

New Focus Network original programming will include its signature daytime talk show "Living Inspired" hosted by founder and Nashville native, Karen Shayne. "Living Inspired" showcases three of daytime television's most popular topics: talk, how-to, and empowerment. The series will feature interviews and stories with extraordinary people overcoming life's challenges, living their dreams, and inspiring others. Every episode will offer a variety of interviews, celebrity guests, pop culture news, health tips, fashion trends, DIY segments, musical guest performances, and guest chefs.

New Focus Network will also feature special presentations of the WSA's groundbreaking series, "My 2nd Act", featuring cancer survivors from around the country sharing their unique stories of survivorship. "My 2nd Act" travels from city to city across America following the backstories of its inspiring participants, and catches the emotional moments before each woman steps out onto the stage to share her personal story. "This series reflects the energy and vitality of the brave women who bare their souls to a worldwide audience." Shayne says.

Rolling out in Spring 2017 is "Positively Jessica", a docu-series based on the extraordinary life of a 14-year-old brain cancer survivor, Jessica Meyer. Also, "A Happy Place", a series dedicated to finding one's inner peace with Linda Ragsdale, a survivor of the 2008 Mumbai terrorist attacks, and "Moments", a series featuring four adventurous friends traveling the globe seeking to live life in the moment, experience new cultures, and share it with the world through their eyes. Also coming to the network is a cooking show and a home re-design show.

New Focus Network programming will continue to expand its content of creative, lifestyle programs, specials, and documentaries over the next year. Utilizing the marketing prowess of Kris Degioia, and production expertise of Philip Bradley's New York and Nashville based Artifact Creative, and Marcia Mule' Productions, Inc., NFN's programming slate will encompass character and docu-style programs, comedy, music, travel and much more.

For more information, visit NewFocusNetwork.com and follow us on Social Media. You can also follow each of us!

For Kris Degioia

Websites:

<http://www.wtfmm.com>

<http://www.krisdegioia.com>

Facebook:

<https://www.facebook.com/KrisDegioia>

<https://www.facebook.com/WTFMULTIMEDIA>

<https://m.facebook.com/cyberstalkinginfo>

Twitter:

https://mobile.twitter.com/kris_degioia

https://mobile.twitter.com/wtf_multimedia

https://mobile.twitter.com/stalking_cyber

LinkedIn:

<https://www.linkedin.com/in/krisdegioia>

<https://www.linkedin.com/company/wtf-multimedia>

<https://www.linkedin.com/company/csi-awareness>

For Karen Shayne

Facebook

<https://www.facebook.com/karen.shayne.5>

Twitter

<https://twitter.com/KarenShayne>

Website

www.KarenShayne.com

New Focus Network Business

– Facebook

<https://www.facebook.com/newfocusnetwork/>

– Twitter

@NewFocusNetwork,

– Website

NewFocusNetwork.com

ARTIFACT CREATIVE

Twitter: @artifactcreates

Website: <http://artifactcreative.tv/>

Facebook: <https://www.facebook.com/artifactcreative/>

Philip Business Profile

Twitter: @philcreates

Instagram: @philipbradley

Website: <http://philipbradley.me/>

Jessica Meyer Info

Facebook:

<https://www.facebook.com/JJmeyer29>

Twitter

<https://twitter.com/Jessicameyer29>

Instagram

<https://www.instagram.com/jessicameyer29/>

Linda Ragsdale
Facebook - Linda Ragsdale
Facebook - The Peace Dragon
Instagram - rags11

Karen Shayne
New Focus Network
214.799.6060
email us here

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