

# TraceGains Software Expands its Sales Team to Satisfy Growing Demand

DENVER, COLORADO, UNITED STATES, January 20, 2017 /EINPresswire.com/ -- TraceGains, the leading Food Safety and Quality Assurance (FSQA) software solution for food and consumer packaged goods (CPG) companies, welcomes David “Davo” Scott to its growing sales team as its Software Sales Engineer.

“A sales engineer is the technical glue in a complex product sales environment,” said TraceGains VP of Sales David Schoenfeld. “With the addition of Davo, we will have the pre-sales support and technical expertise we need to capture even more market share in the food and CPG industry.”

As the regulatory landscape continues to change, demand for TraceGains' food safety, quality, and compliance software solutions is at an all-time high. Mr. Scott is the sixth new hire in as many months as TraceGains continues ramping up to meet the industry's needs and other new positions will be added soon.



TraceGains New Sales Engineer, David Scott

Mr. Scott shared his enthusiasm for the new position and commented, “TraceGains’ automation tools and the deep insights it provides customers to manage food safety and quality are very impressive. I look forward to developing new tools and strategies to support our sales team as demand for these vitally important solutions grows.

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*TraceGains VP of Sales  
David Schoenfeld*

Davo brings 18 years of experience working for software providers in a variety of roles including Customer Support, Engineer, and Development Manager. He has a degree in Humanities & Comparative Literature from the University of Colorado at Boulder.

#### About TraceGains

TraceGains’ cloud-based SAAS solution provides food and CPG companies with an integrated quality, supplier, compliance, and regulatory document management system that eases compliance with [FSMA](#), [GFSI](#), and HACCP. By

automating, innovating, and streamlining Food Safety and Quality Assurance, TraceGains’ customers

are 365 Audit Ready™ and the system typically pays for itself in only four to six months.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at [www.tracegains.com](http://www.tracegains.com). Follow TraceGains on Twitter @TraceGains.

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