

# Sales Acceleration Technology 2017 Global Market Expected To Grow At GAGR Of 16.3% And Forecast To 2019

*Wiseguyreports.Com Publish Market Research Report On-“Sales Acceleration Technology 2017 Global Market Expected To Grow At GAGR Of 16.3% And Forecast To 2019”.*

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## Sales Acceleration Technology Market

The analysts forecast the global sales acceleration technology market to grow at a CAGR of 16.3% percent over the period 2014-2019.

Sales acceleration technology is a bridge between CRM software and marketing automation. It is the technology used to enhance sales activities, and it helps companies to convert marketing leads in sales. It comes in after effective marketing campaigns, which resulted in the lead generation and eventually help organization to increase the velocity of their sales process. Earlier, SaaS-based CRM was one of the tools that was used to abstract the useful insights of customers by running BI software functionalities.

Over the decades, CRM has been helping companies to increase revenue, but it does not necessarily accelerate the sales process. As the competition is increasing, companies have started to focus more on inside sales. Some of the sales acceleration technologies helps organizations to respond in a lesser time to leads generated over the web, make more number of calls in lesser time, and use web and video conferencing to avoid traveling and taking a repetitive sales practices.

### Covered in this Report

The global sales acceleration technology market can be segmented into four: communication technology, analytics, social-based technology, and others. This report covers information about the market based on application and end-users. The report also covers information about the geographical segmentation of the market.

The report, the Global Sales Acceleration Technology Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and EMEA and APAC; it covers the market landscape. The report also includes a discussion of the key vendors operating in this market.



### Key Regions

- Americas
- APAC
- EMEA

### Key Vendors

- Salesforce.com
- Marketo
- Microsoft
- Oracle

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### Other Prominent Vendors

- Artesian Solutions
- Attensity Group
- Acidaes Solutions
- Amdocs
- Aplicor
- Aptean
- Bazaarvoice
- Cisco
- Demand Media
- Domo
- FrontRange
- Infor Solutions
- InsideSales.com
- InsideView

### Market Driver

- Implementation of Marketing Automation Techniques
- For a full, detailed list, view our report

### Market Challenge

- Lack of ROI Measurement System
- For a full, detailed list, view our report

### Market Trend

- Growing Inclination toward Remote Purchasing
- For a full, detailed list, view our report

### Key Questions Answered in this Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

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